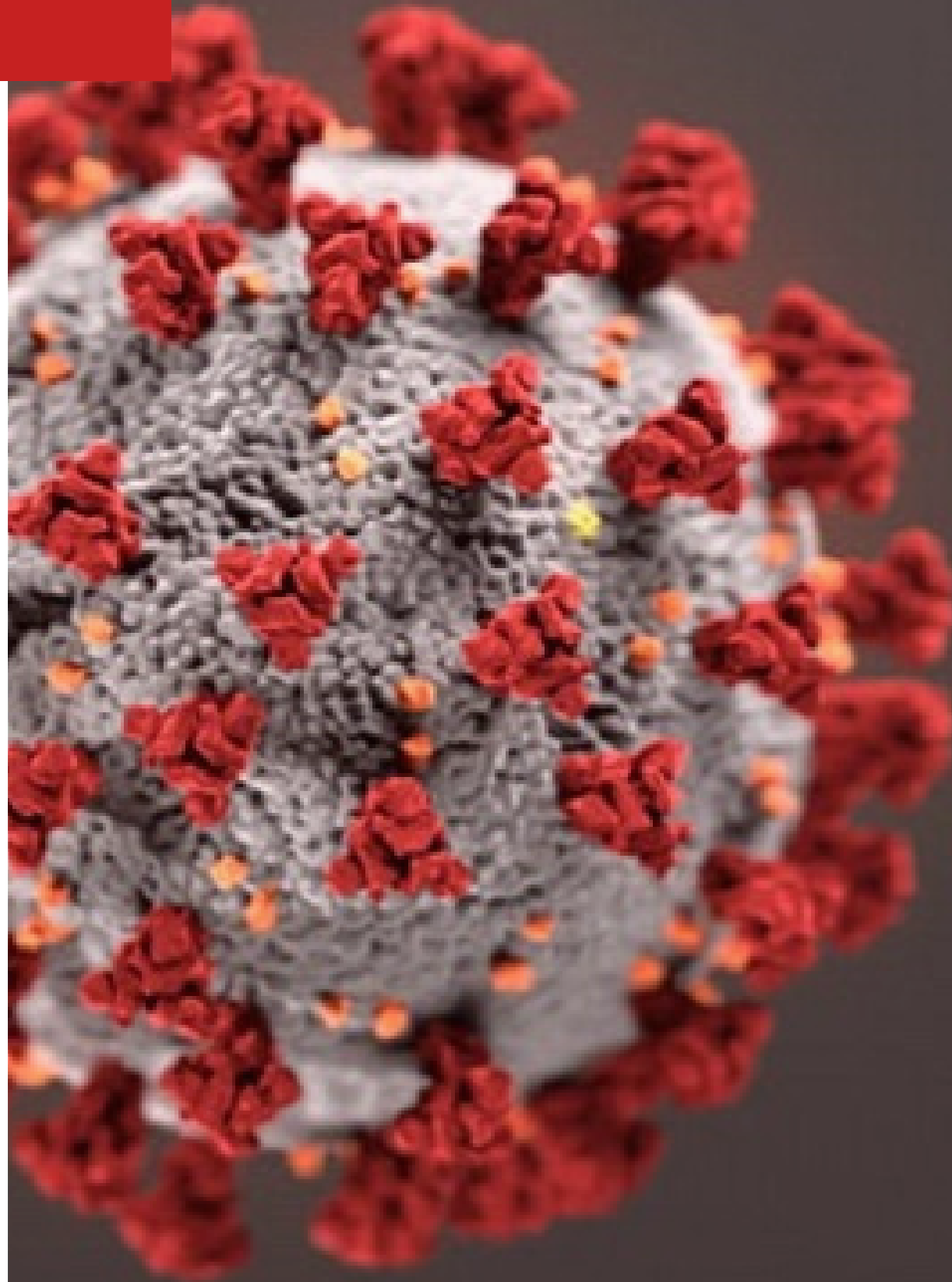


AMERICANS FOR THE ARTS AND
THE ARTS ACTION FUND PRESENT



CARES Act Update

Arts Resources, Research & Response



TODAY'S SPEAKERS

Nina Ozlu Tunceli - Moderator



Robert L. Lynch - Overview



The Local & State Panel Speakers:

- **Rick Stein, California**
- **Doug Zbylut, Nebraska**
- **Ethan McSweeney, Virginia**
- **Kendall Hardin, Nevada**



Randy Cohen - Research



Ruby Lopez Harper - Resources

Robert L. Lynch

AMERICANS FOR THE ARTS

AMERICANS FOR THE ARTS ACTION FUND

PRESIDENT & CEO



175 million Americans have received federal assistance in one form or another through the CARES Act (As of 5/3/2020).

30 million Americans are currently receiving enhanced Pandemic Unemployment Compensation (As of 5/3/2020).

\$500 billion in Paycheck Protection Prog. loans to 3.8 million small businesses (As of 5/3/2020).

- Of this amount, the [SBA reports](#) that \$4.9 billion in PPP loans awarded to 39,670 small businesses within the Arts, Entertainment & Recreation Sector (As of 4/16/2020).



CARES ACT TABLE

www.ArtsActionFund.org/CaresActTable

Federal Arts Funding Opportunities for Nonprofit and Commercial Arts Organizations and Individual Artists
As of April 23, 2020

C.A.R.E.S. Act Coronavirus Aid Relief & Economic Security Act www.congress.gov/bills/116/house/bills/728/text	Nonprofit 501(c)(3) arts organizations	Governmental Arts/Humanities Agencies (State, Regional, Local)	Commercial Arts Business with employees	Individual Professional Artists, Self-employed, Indep Contractor Artists, "Gig" and 1099 workers	Individual Taxpayers
<p>Small Business Admin (SBA) Paycheck Protection Program COVID-19 Emergency 7(a) Loan to Grant Program \$350 Bil. + \$310 Bil. more added 4/23/20</p> <p>Administered by SBA-approved banks (especially community banks). Use the search tool: www.sba.gov/ paycheckprotection/find</p> <p>Purpose: Keep your business running and retain as many W2 employees as possible with benefits up to 8 weeks.</p> <p>Eligible Covered Period: 2/15/20 to 6/30/20</p> <p>Recommendation: Apply as soon as possible You're and get in the queue because funds are administered on a first come, first served basis.</p> <p>Loan Application: www.sba.gov/document/loan-form- paycheck-protection-program- borrower-application-form</p>	<p>Eligibility: Nonprofits with 500 or fewer W2 employees. Independent contractors not counted.</p> <p>Loan Amount: Lesser of \$10 million or 2.5 times the average total monthly costs for payroll salary, H/R benefits, overhead costs. Coverage includes payroll up to \$100K/year salary per employee.</p> <p>Loan Terms: 1% interest up to 2 years. First 6 to 12 months of payment deferred. Entire loan forgiven by federal govt if you use at least 75% of loan for payroll and maximum of 25% of loan for overhead.</p> <p>Apply: Directly to banks beginning 4/3/20</p> <p>Possible Industry Codes: NAICS Codes: 710000, 711310, 711320, 812020, 813400</p>	n/a	<p>Eligibility: Companies with 500 or fewer W2 employees. Independent contractors not counted.</p> <p>Loan Amount: Lesser of \$10 million or 2.5 times the average total monthly costs for payroll salary, H/R benefits, overhead. Coverage includes payroll up to \$100K/year salary per employee.</p> <p>Loan Terms: 4% interest. First 6 to 12 payment months deferred. Entire loan forgiven by fed govt if 75% of loan used for payroll and max of 25% of loan for overhead.</p> <p>Apply: Directly to banks beginning 4/3/20</p>	<p>Eligibility: Expanded for the first time to 1099 independent contractors, self-employed workers, entrepreneurs</p> <p>Loan Amount: Lesser of \$10 million or 2.5 times the average total monthly costs for your income, benefits, overhead costs. Coverage includes income up to \$100K/year.</p> <p>Loan Terms: 4% interest up to 10 years. First 6 to 12 months of payment deferred. Entire loan forgiven by federal govt if you use at least 75% of loan for income and benefits and a maximum of 25% of loan for overhead.</p> <p>Apply: Directly to banks beginning 4/10/20</p>	n/a



OFFICE HOURS WITH NINA

www.ArtsActionFund.org/OfficeHoursNina



LOCAL & STATE STORIES

www.ArtsActionFund.org/CaresActUpdate

Nina Ozlu Tunceli

ARTS ACTION FUND
EXECUTIVE DIRECTOR

AMERICANS FOR THE ARTS
CHIEF COUNSEL, GOV'T AFFAIRS



Rick Stein

ARTS ORANGE COUNTY
PRESIDENT & CEO
IRVINE, CA

Arts Orange County's annual

DÍA DEL NIÑO

Day of the Child

- A highly engaging and culturally-rich family arts festival for everyone
- At Imaginology at the OC Fair & Event Center
- April 18-19, 2020 • www.ocdiadelnino.org

A colorful illustration of two children. On the left, a young girl with a pink flower in her hair, wearing a red dress with yellow trim, is dancing. On the right, a young boy wearing a large sombrero and a dark suit with a red bow tie is playing a guitar. The background is green with small white and blue star-like patterns.

Doug Zbylut

NEBRASKANS FOR THE ARTS

EXECUTIVE DIRECTOR

OMAHA, NEBRASKA



NEBRASKANS
FOR
THE
ARTS

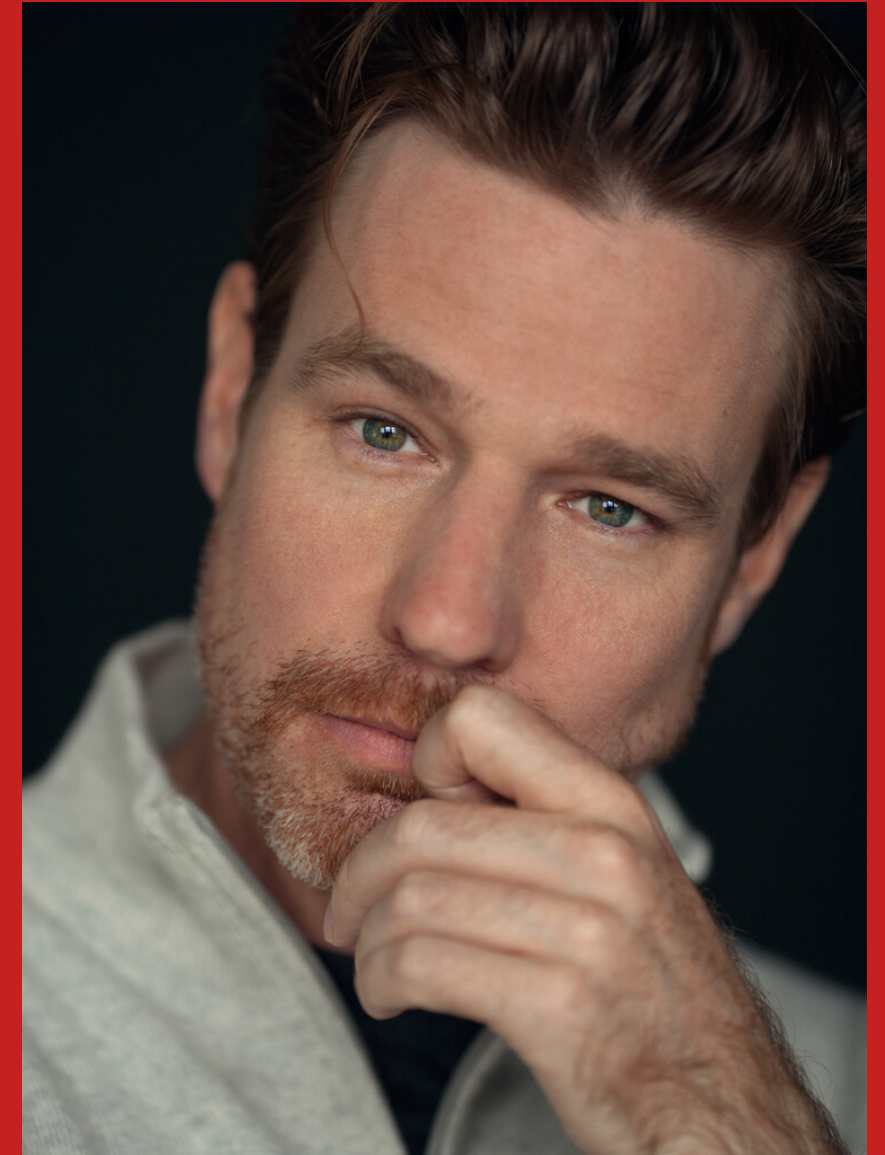
PPP SUCCESS STORIES FROM NEBRASKA

- How a family-owned Nebraska bank became the nation's second-biggest lender, Washington Post, April 25, 2020
- Small Business loan program keeps performance art alive in Kearney, NewsChannelNebraska.com, April 29, 2020

State Arts Action Network - Member Listing (AFTA)

Nebraskans for the Arts - COVID-19 Resources for the Arts

SBA.gov - Coronavirus Relief Options



Ethan McSweeney

**AMERICAN SHAKESPEARE CENTER
ARTISTIC DIRECTOR
STAUNTON, VIRGINIA**

Kendall Hardin

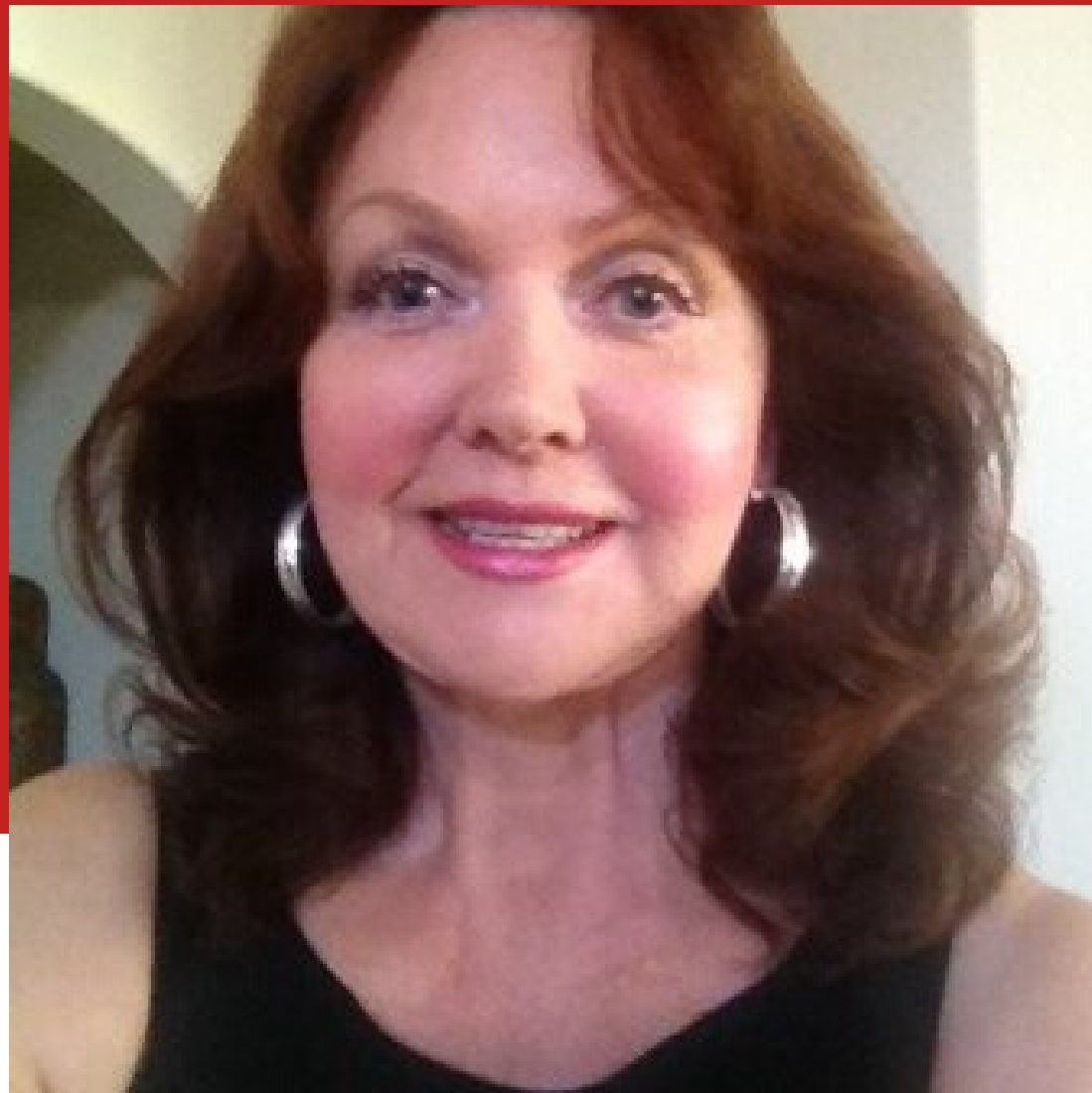
THE ARTSPARKS INITIATIVE

ARCHITECT

IDEA FACTORY

PRINCIPAL

LAS VEGAS, NEVADA



Randy Cohen

**AMERICANS FOR THE ARTS
VICE PRESIDENT OF RESEARCH &
INFORMATION**



www.ArtsActionFund.org/AFTACaresUpdate

COVID-19's Devastating Impact on the Arts



Artist/Creative Workers

- 62% newly unemployed
- 95% report income loss
- \$24k lost income per worker, to date
- 80% have no post-pandemic plan
- And yet . . . 79% strengthening morale and community cohesion through their art!

Nonprofit Arts Organizations

- \$4.98 billion in losses, to date, nationally
- 95% cancelled events
- 208 million in lost admission tickets
- 10% doubt ability to outlast pandemic
- And yet . . . 65% using the arts to boost community spirit!

www.ArtsActionFund.org/COVID-19ArtsImpactResearch

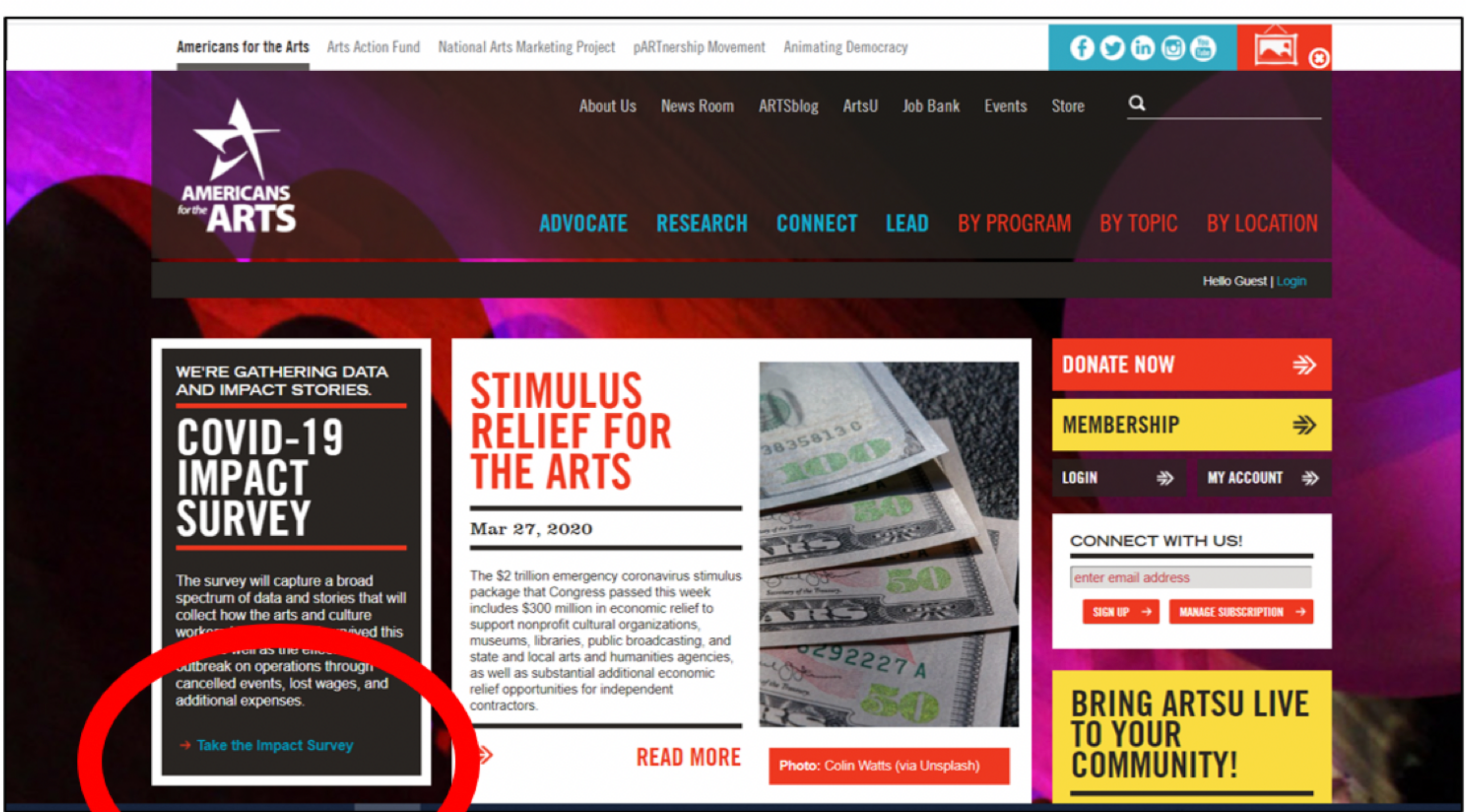
CARES Act Arts Funding Tracker

To which of the following CARES Act funding programs have you applied? *(An answer is required for each row)*

	Yes	No	Not Yet	Not Eligible
Paycheck Protection Program (PPP) loan/grant	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Emergency Injury Disaster Loan (EIDL) from SBA.gov	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National Endowment for the Arts (NEA)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
National Endowment for the Humanities (NEH)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Institute of Museum and Library Services (IMLS)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sub-grants Through State Arts, Humanities, Museum and Library Agencies	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Community Development Block Grant (CDBG)	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

www.Surveys.AmericansForTheArts.org/s3/CaresActFunding

Speediest Route to COVID-19 Arts Impact Surveys and Tracker!



www.AmericansForTheArts.org

Put Your Data to Work: AEP5 Economic Impact Calculator

INSTRUCTIONS

Provide the information below to calculate the economic impact of your organization (or a group of organizations).

Population of your community:

Total Expenses: \$

Total Attendance:

CALCULATE →

RESET →

PRINT →

TOTAL ECONOMIC IMPACT

	TOTAL EXPENDITURES	FTE JOBS	HOUSEHOLD INCOME	LOCAL GOVERNMENT REVENUE	STATE GOVERNMENT REVENUE
ORGANIZATION(S):	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
AUDIENCES:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
TOTAL:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

www.AmericansForTheArts.org/EconomicImpact

**Don't
Social Distance
Without
These COVID-19
Arts Impact
Links!**

- [Impact of COVID-19 on Nonprofit Arts & Cultural Organizations Survey](#)
- [COVID-19 Impact Survey for Artists and Creative Workers](#)
- [COVID-19, Social Distancing, and the Arts Study](#)
- [CARES Act Arts Funding Tracker \(Sign-up to participate\)](#)
- [AEP5 Economic Impact Calculator](#)
- ["It's the Arts. Troubling News Yet Still Room for Optimism"](#) (Randy's latest COVID-19 research blog)

RUBY LOPEZ HARPER

**AMERICANS FOR THE ARTS
SENIOR DIRECTOR OF LOCAL ARTS
ADVANCEMENT**



AMERICANS FOR THE ARTS CORONAVIRUS (COVID-19) RESOURCE AND RESPONSE CENTER