

# WHY THE ARTS MATTER IN MICHIGAN



## NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**4.31%** Nation's GDP    **5.2 M** Jobs



**\$1.102 TRILLION** Arts & Culture



**\$1.09 T** Construction



**\$438.2 B** Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2024). Data collected for 2022.

## MICHIGAN ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**2.95%** State's GDP    **120,714** Jobs



**\$18.4 BILLION** Arts & Culture



**\$23.5 B** Construction



**\$12.6 B** Utilities

The Michigan arts and culture sector was a **\$18.4 billion industry** in 2022 (2.95% of the state's GDP), representing **120,714 jobs** (2.71% of Michigan's workforce), and total compensation of **\$10.4 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#) (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#).

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Regional Snapshot: Greater Flint Area, MI

**\$129.5 M** Economic activity annually

**2,171** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$19.8 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#). 2022 data collected for Greater Flint Area, MI.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24    **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2024.

## PUBLIC FUNDING RECEIVED FOR MICHIGAN ARTS & CULTURE SECTOR

State Appropriation FY24    **\$6,578,258**

NEA State Grant FY24    **\$595,000**

NEA Direct Grants FY23    **\$1,130,418**

**View the Top 10 Reasons to Support the Arts [HERE](#)**

# MICHIGAN ARTS HIGHLIGHTS

IN THE GREAT LAKES STATE, THE ARTS UNITE US



Michigan is home to nearly 89,000 artists, arts organizations, and entrepreneurs, more than 10,000 creative businesses, hundreds of arts education programs and practitioners, and a grassroots network of community stakeholders who believe in the power of creativity to transform people and places—making Michigan a great place to live, work, invest and explore.

## THE MICHIGAN ARTS AND CULTURE COUNCIL

guides the distribution of resources to ensure that Michigan communities thrive from the civic, economic, and educational benefits of arts and culture.

**Director: Alison Watson**  
**Chair: Gretchen Gonzales Davidson**



Learn more [here](#).

## BE SURE TO CHECK OUT

- Fresh Perspective is the source for everything arts and culture in the fresh coast state [here](#).
- Michigan Fun highlights festivals, fairs and events throughout Michigan [here](#).
- Encore MI can guide you to all the great theater in the state [here](#).
- Creative Michigan Advocate E-newsletter is a source for Federal and State updates and calls to action, sign up [here](#).

[Michigan Humanities](#)

[Cultural Advocacy Network of Michigan](#)

[Michigan Museums Association](#)

[Culture Source](#)

[Historical Society of Michigan](#)

See more Michigan arts & culture organizations [HERE](#)

**Americans for the Arts State Captain:**

**Deb Polich**, President & CEO, Creative Washtenaw  
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## THE CULTURAL ADVOCACY NETWORK OF MICHIGAN

is the collective voice for cultural organizations in Michigan. We lead education and advocacy efforts to influence decision making at the highest levels of state and local government and ensure that cultural leaders have the tools they need to deliver the highest quality of service for the individuals they serve.

**Board President: Lisa Craig Brisson**



Learn more [here](#).

## THE ARTS ARE EVERYWHERE

- Located in northwestern Lake Huron, **Thunder Bay** is adjacent to one of the most treacherous stretches of water within the Great Lakes system. Unpredictable weather, murky fog banks, sudden gales, and rocky shoals earned the area the name “Shipwreck Alley.” Today, the 4300-square-mile Thunder Bay National Marine Sanctuary protects one of America’s best-preserved and nationally significant collections of shipwrecks. Visit the Great Lake Maritime Heritage Center in **Alpena**, to see it firsthand.
- Art, Nature, and History meet at the Michigan Legacy Art Park in **Thompsonville**. This 30-acre wooded preserve offers an art experience and hiking trail that is uniquely “northern” Michigan.
- Head to our most western border, **Ironwood**, to see and hear, only one of six remaining Barton organs in the country. After a 13-year restoration project, the Ironwood Theatre regularly uses the completely playable “Grand Old Lady.” And if you know how to play, they will let you tickle the keys yourself.
- Prepare to be astounded. Three must-see attractions, 250 acres of unexpected and one awe-inspiring experience. That is what awaits you when you visit The Henry Ford in **Dearborn**. Where America’s traditions of ingenuity, resourcefulness and innovation inspire people to shape a better future.
- Betcha didn’t know MI is home to the No.1 Snowmobile Museum in North America, according to SnowGoer Magazine, Top of the Lake Snowmobile Museum is on US 2 in **Naubinway**.
- Michigan is home to unparalleled art and design schools from every corner of the map including; Cranbrook Academy of Art, Kendall College of Art and Design of Ferris State University, College of Creative Studies, PennyW. Stamps School of Art & Design at the University of Michigan, and Interlochen Center for the Arts



JOIN THE ARTS ACTION FUND **FOR FREE TODAY!**

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