

# WHY THE ARTS MATTER IN LOUISIANA



## NATIONAL ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**4.31%** Nation's GDP      **5.2 M** Jobs

**\$1.102 TRILLION** Arts & Culture

**\$457.4 B** Mining

**\$270.8 B** Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

## LOUISIANA ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**2.4%** State's GDP      **55,212** Jobs

**\$7 BILLION** Arts & Culture

**\$13.7 B** Mining  
(Including Petro-Chemical)

**\$2.3 B** Agriculture & Forestry

The Louisiana arts and culture sector was a **\$7 billion industry** in 2022 (2.4% of the state's GDP), representing **55,212 jobs** (2.8% of Louisiana's workforce), and total compensation of **\$3.5 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#).

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Ouachita Parish, LA

**\$60 M** Economic activity annually

**978** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$8.3 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#), Ouachita Parish, LA.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24      **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2024.

## PUBLIC FUNDING RECEIVED FOR LOUISIANA ARTS & CULTURE SECTOR

State Appropriation FY24      **\$2,112,377**

NEA Grant FY24      **\$996,900**

NEA Direct Grants FY23      **\$2,288,150**

Source: [NEA](#), [NASAA](#), 2024

**View the Top 10 Reasons to Support the Arts [HERE](#)**

# LOUISIANA ARTS HIGHLIGHTS

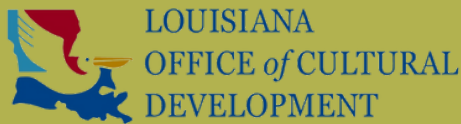
IN THE BAYOU STATE, THE ARTS UNITE US



With some 400 different festivals each year featuring local music, arts and culture, it's easy to see why Louisiana is often called the Festival Capital of America.

## THE LOUISIANA DIVISION OF THE ARTS (LDOA)

Established by the state legislature in 1977, the LDOA serves the citizens of Louisiana by acting as a catalyst to provide funding and support the advancement of the arts field while providing public access to Louisiana's arts and culture.



ARTS • ARCHAEOLOGY • HISTORIC PRESERVATION • CODIFIL

Learn more [here](#).

## BE SURE TO CHECK OUT

- See a comprehensive list of state fine craft artists [here](#) and an awesome roster of musical events [here](#).
- Louisiana Travel can point you toward the ten must see cultural festivals [here](#) and interesting art galleries and destinations [here](#).
- Movoto lists the five best cities in Louisiana for the arts [here](#).

Louisiana Crafts Guild

[www.louisianacrafts.org](http://www.louisianacrafts.org)

## LOUISIANA PARTNERSHIP FOR THE ARTS

is a statewide alliance of arts organizations, artists and advocates that empower the arts community to enhance the quality of life for all Louisianans. The organization provides resources and professional development opportunities, hosts an annual Arts Day at the Capitol, sponsors sessions at the annual Louisiana Arts Summit, and most recently, launched the first specialty license plate for Louisiana. "Laissez Les Arts Roulez!"



Learn more [here](#).

## THE ARTS ARE EVERYWHERE

- A visit to Louisiana is not complete without a stop in the Big Easy for one of **New Orleans'** many music and arts festivals such as the **New Orleans Jazz and Heritage Festival**, **Essence Festival**, or to hear the shouts of "STELLA!" at the **Tennessee Williams Literary Festival**.
- From **Festivals Acadiens et Créoles**, **Zydeco Extravaganza to Festival International de Louisiane**, in **Lafayette**, you can take in the local culture and cultures from around the world all en français (in French).
- Travel the highways and byways of northeast Louisiana and discover the rich musical history of this region through the **Northeast Louisiana Music Trail**. Visit trail makers and learn about giants in the music industry including an original member of The Band, the author of Louie Louie, the first lady signed to Motown Records, and Polk Salad Annie to name a few.
- Flow into the Capital City, **Baton Rouge**, and enjoy SEVEN world-class museums in walking distance, performances and exhibitions at the **Shaw Center for the Arts** and creative innovation at the **Cary Saurage Community Arts Center**.
- In **Shreveport**, Elvis may have left the building...but the King of Rock n' Roll and hundreds of local and nationally touring performers like Kenny Wayne Shepherd reign at the **Municipal Auditorium** as part of the **Shreveport Common Creative Placemaking** community with Caddo Common Park and "UNcommon Arts Experiences" throughout the 9 block area... Downtown lights up with the **"Bakowski Bridge of Lights"** on the Texas St. Bridge" featuring kinetic LED Light Shows synchronized to music programmed by artists designers.
- **Shared Digital Infrastructure** - LDOA continues to support and promote **Culturalyst**, the state-wide artist and arts organization database. Susannah Johannsen, Executive Director for the Louisiana Division of the Arts stated, "Culturalyst has been a great opportunity for our artists to learn about job opportunities and for our arts organizations to promote events and occasions. This is definitely a value in is value out for artists and arts organizations, meaning the more the database gets used, and the more people post on it, the more advantageous it becomes to be listed on the site."

5/2024



JOIN THE ARTS ACTION FUND FOR FREE TODAY!

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