

# WHY THE ARTS MATTER IN HAWAI'I



## NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**4.31%** Nation's GDP      **5.2 M** Jobs

**\$1.102 TRILLION** Arts & Culture

**\$1.09 T** Construction

**\$270.8 B** Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

## HAWAI'I ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**3.2%** State's GDP      **21,151** Jobs

**\$3.3 BILLION** Arts & Culture

**\$5.7 B** Construction

**\$0.5 B** Agriculture & Forestry

The Hawai'i arts and culture sector was a **\$3.3 billion industry** in 2022 (3.2% of the state's GDP), representing **21,151 jobs** (3% of Hawai'i's workforce), and total compensation of **\$1.7 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Regional Snapshot: Island of Kaua'i

**\$37.9 M** Economic activity annually

**413** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$7.8 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6. 2022 data collected for the Island of Kaua'i, HI.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

**Federal Appropriation FY24**      **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

## PUBLIC FUNDING RECEIVED FOR HAWAI'I ARTS & CULTURE SECTOR

**State Appropriation FY24**      **\$7,277,189**

**NEA Grant FY24**      **\$805,300**

**NEA Direct Grants FY23**      **\$2,311,200**

Source: NEA, SBA, NASAA, 2024

**View the Top 10 Reasons to Support the Arts HERE**

3/25/2023

# HAWAII ARTS HIGHLIGHTS

IN THE ALOHA STATE, THE ARTS & CULTURE UNITE OUR COMMUNITY



Arts and cultural engagement are critical to the educational, economic, and social well-being of individuals, communities, and the State of Hawai'i.

## THE STATE FOUNDATION ON CULTURE AND THE ARTS (SFCA)

was established by the Hawai'i State Legislature in 1965. The mission of SFCA is to promote, perpetuate & preserve culture and the arts in Hawai'i.



[Learn more here.](#)

## BE SURE TO CHECK OUT

- **NMG NETWORK** has channels and publications that feature stories, culture, music, the arts, film, and social justice issues that are important to Hawai'i.
- **Go Hawai'i** directs you to arts and cultural events on each island.
- **Honolulu Magazine** features articles about Hawai'i and an ARTS calendar of events.
- **Hawai'i Public Radio** maintains a Community Calendar of Cultural events.

**Bishop Museum**  
**Donkey Mill Arts Center**  
**Hawai'i Arts Alliance at Downtown Art Center**  
**Iolani Palace**  
**Kress Street Arts Center**  
**Maui Arts & Culture Center**  
**Merrie Monarch Festival**  
**Moloka'i Arts Center**  
**Volcano Arts Center**

## HAWAII ARTS ALLIANCE

Founded in 1980, the Hawai'i Arts Alliance's mission is to engage and transform communities by supporting and cultivating creativity through the Arts.



[Learn more here.](#)  
[Join here.](#)

## ARTS & CULTURE EVENTS

There are hula competitions, festivals, art exhibitions and cultural celebrations to attend throughout the State of Hawai'i.

- **Merrie Monarch Festival** is the "hula olympics" that begins Easter Sunday in Hilo, HI. Tickets must be purchased in advance
- **Queen Lili'uokalani Keiki Hula Competition** is held annually in July on the island of O'ahu.
- **The Mokihana Festival** on Kaua'i occurs each September.
- **Ka Moloka'i Makahiki** is the autumnal celebration on the island of Moloka'i that begins each October. Email for the schedule of events: [kamolokaimakahikiboard@gmail.com](mailto:kamolokaimakahikiboard@gmail.com).
- **Hui No'eau Visual Arts Center** in collaboration with East Maui Watershed Partnership (EMWP) hosts Mālama Wao Akua (Caring for the Realm of the Gods) – a juried art exhibition celebrating the native species of Maui Nui (Maui, Lana'i, Moloka'i, Kaho'olawe) annually in September.
- **Ukulele & Slack Key Guitar Festival** hosted at Kahilu Theatre in Waimea, Hawai'i island annually in November. Viewable on the Kahilu TV!
- **Hawai'i Contemporary** is inspired by the unique histories of Hawai'i, a gathering place for diverse peoples and ideas. The Hawai'i Contemporary showcases the Hawai'i Triennial every three years and to celebrate contemporary art and ideas, complemented by year-round public and education programs.
- Hawai'i International Film Festival showcases feature and documentary films from the Hawai'i, Asia and the Pacific. The festival occurs annually in person in November but now virtually too!

5/2024



**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

**E-MAIL US:** [ArtsActionFund@artsusa.org](mailto:ArtsActionFund@artsusa.org) **VISIT US:** [ArtsActionFund.org](http://ArtsActionFund.org) **FOLLOW US:**

