

WHY THE ARTS MATTER IN ARIZONA



NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

4.31% Nation's GDP **5.2 M** Jobs

\$1.102 TRILLION Arts & Culture

\$920.5 B Transportation

\$438.2 B Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

ARIZONA ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

2.99% State's GDP **84,479** Jobs

\$14.2 BILLION Arts & Culture

\$18.3 B Transportation

\$9 B Utilities

The Arizona arts and culture sector was a **\$14.2 billion industry** in 2022 (2.99% of the state's GDP), representing **84,479 jobs** (2.63% of Arizona's workforce), and total compensation of **\$7.1 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

\$151.7 B Economic activity annually

2.6 M Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#).

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Phoenix, AZ

\$449.9 M Economic activity annually

7,686 Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$92.5 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts, 2023. [Arts & Economic Prosperity 6](#), Phoenix, AZ.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2024.

[View the Top 10 Reasons to Support the Arts HERE](#)

PUBLIC FUNDING RECEIVED FOR ARIZONA ARTS & CULTURE SECTOR

State Appropriation FY24 **\$5,000,000**

NEA State Grant FY24 **\$821,300**

12 NEA Direct Grants FY23 **\$1,063,800**

Source: [NEA](#), [NASAA](#), 2024

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