

# WHY THE ARTS MATTER IN WYOMING



## NATIONAL ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**4.31%** Nation's GDP      **5.2 M** Jobs

 **\$1.016 TRILLION** Arts & Culture

 **\$457.4 B** Mining

 **\$270.8 B** Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion industry** in **2022** (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Endowment for the Arts](#) (2024). Data collected for 2022.

## WYOMING ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**2.68%** State's GDP      **11,876** Jobs

 **\$1.3 BIL** Arts & Culture

 **\$9.4 B** Mining

 **\$1 B** Agriculture & Forestry

The Wyoming arts and culture sector was a **\$1.3 billion industry** in **2022** (2.68% of the state's GDP), representing **11,876 jobs** (4.09% of Wyoming's workforce), and total compensation of **\$901.9 million**.

Source: [U.S. Bureau of Economic Analysis](#) & [National Assembly of State Arts Agencies](#) (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#).

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Local Snapshot: City of Cheyenne, WY

**\$12.2 M** Economic activity annually

**161** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$2 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#). 2022 data collected for City of Cheyenne, WY.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

**Federal Appropriation FY24**      **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2024.

## PUBLIC FUNDING RECEIVED FOR WYOMING ARTS & CULTURE SECTOR

**State Appropriation FY24**      **\$898,000**

**NEA State Grant FY24**      **\$899,978**

**NEA Direct Grants FY23**      **\$1,009,978**

Source: [NEA](#), [SBA](#), [NASAA](#), 2024

**View the Top 10 Reasons to Support the Arts [HERE](#)**

# WYOMING ARTS HIGHLIGHTS

IN THE EQUALITY STATE, THE ARTS UNITE US



The 2019 Wyoming Arts Summit celebrated the 150th Anniversary of Wyoming Women's Suffrage and Equity in the Arts. Wyoming was the first state in the nation to give women the right to vote and the 2019 Summit recognized creative women from across the state.

## THE WYOMING ARTS COUNCIL—

The Wyoming Arts Council (WAC) is a state-funded arts group which provides grants to art and cultural projects within the state. Established in 1982, the Wyoming Arts Council provides leadership and invests resources to sustain, promote, and cultivate excellence in the arts. WAC envisions a Wyoming where the arts are integrated into the economy, education, and everyday life of its citizens

**Executive Director: Michael Lange**

**Chair: Kari Dewitt**



Learn more [here](#).

## BE SURE TO CHECK OUT

- Wyoming ArtsScapes is the quarterly magazine of the Wyoming Arts Council. Find it [here](#).
- Wyoming Public Media's Community Calendar is a great resource for community and cultural events. Find it [here](#).
- Wyoming Humanities offers podcast and blog stories on a variety of cultural topics. Find those stories [here](#).

Wyoming Arts Alliance

[www.wyomingarts.org](http://www.wyomingarts.org)

Colorado-Wyoming Association of Museums

[www.cwam-us.org](http://www.cwam-us.org)

Wyoming Music Educators Association

[www.wyomea.org](http://www.wyomea.org)

Wyoming Art Education Association

[www.facebook.com/WYAEA](https://www.facebook.com/WYAEA)

## WYOMING ARTS ALLIANCE

The mission of the Wyoming Arts Alliance (WyAA) is to advance a creative and culturally-vibrant state. Est 1982

**President: Wendy Bredehoft**

# WYOMING ARTS ALLIANCE

Learn more [here](#).

Join [here](#).

## THE ARTS ARE EVERYWHERE

- **Cheyenne** is home to the world's largest outdoor rodeo and greatest western cultural event, Cheyenne Frontier Days. The CFD Western Art Show presents creative representations of this western way of life.
- Travel north to **Casper** to see ART 321 and the burgeoning art scene in the Old Yellowstone District. A great example of what happens when creative people put their shoulder into arts-based community development.
- Sheridan's art leaders have created a vibrant public arts environment, including events, exhibits and street sculptures.
- The Buffalo Bill Center of the West in **Cody** is an astonishing collection of western art and memorabilia. Celebrating one of the world's best showman, it also houses the Whitney Collection that includes original paintings from Frederic Remington, Charles Russell and others.
- Jackson Hole is one of Wyoming's true cultural destinations, offering the National Museum of Wildlife Art, the Grand Teton Music Festival, more than two dozen art galleries, and a year-round, world-class concert schedule.
- Circle back to **Laramie** and you'll find a true grassroots effort to amplify arts in a community. With dozens of public murals, the American Heritage Center, and an active arts programming environment at the University of Wyoming, Laramie is on the rise!

3/23/2023



**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

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