

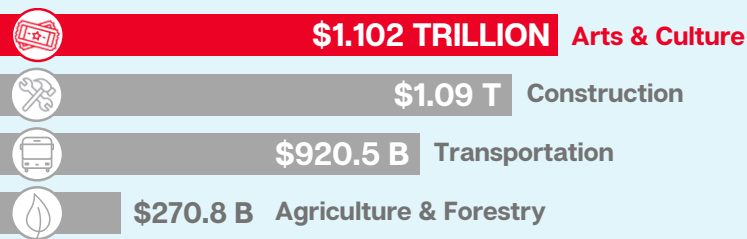
WHY THE ARTS MATTER IN WASHINGTON



NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

4.31% Nation's GDP **5.2 M** Jobs



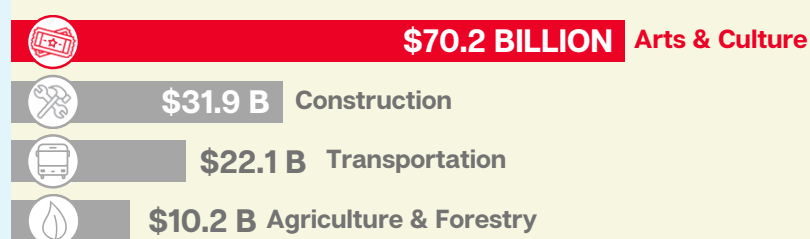
The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

WASHINGTON ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

9.52% State's GDP **191,245** Jobs



The Washington arts and culture sector was a **\$70.2 billion industry** in 2022 (9.52% of the state's GDP), representing **191,245 jobs** (5.1% of Washington's workforce), and total compensation of **\$28.7 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

\$151.7 B Economic activity annually

2.6 M Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

86% of audiences agreed with the statement "I would feel a great sense of loss if this activity/venue were no longer available"

88.5% of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Tacoma, WA

\$163 M Economic activity annually

2,065 Jobs supported by economic activity

In 2022, the impact of this economic activity in Tacoma, WA generated **\$ 28.7 million** in total tax revenue to federal, state, and local governments.

86.7% of audiences agreed with the statement "I would feel a great sense of loss if this activity/venue were no longer available"

89.2% of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6. 2022 data collected for Tacoma, WA.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

PUBLIC FUNDING RECEIVED FOR WASHINGTON ARTS & CULTURE SECTOR

State Appropriation FY24 **\$6,825,643**

NEA State Grant FY24 **\$1,110,200**

NEA Direct Grants FY23 **\$3,196,700**

Source: NEA & NASAA, 2024

WASHINGTON ARTS HIGHLIGHTS

IN THE EVERGREEN STATE, THE ARTS AND CULTURE UNITE US



The Washington State Arts Commission (ArtsWA) launched its **Tribal Cultural Affairs program** in 2023—the first of its kind in the nation—to support Washington Tribal communities as they expand, enhance, or create space for art and culture. Inspire Washington successfully shepherded in cultural access with their program **Doors Open** which was unanimously approved by King County's council-members. This will result in public funding of science, heritage and the arts will increase by \$90+ million annually with a small sales tax that King County residents will pay.

THE WASHINGTON STATE ARTS

COMMISSION— Established in 1961, the Washington State Arts Commission (ArtsWA) is a catalyst for the arts, advancing the role of the arts in the lives of individuals and communities throughout the state.

Executive Director: Karen Hanan

Chair: Charlie Robin



[Learn more here.](#)

BE SURE TO CHECK OUT

- Artist Trust
artisttrust.org
- Humanities Washington
humanities.org
- Washington Art Education Association
waeaboard.net
- Washington Filmworks
washingtonfilmworks.org
- ArtsEd Washington
artsedwashington.org
- Washington Museum Association
washingtonmuseumassociation.org
- Washington State Historical Society
washingtonhistory.org
- Whipsmart
bewhipsmart.org
- Arts Fund
artsfund.org

INSPIRE WASHINGTON nurtures the human spirit and strengthens communities by increasing access to science, heritage, and arts programming through advocacy, resource development, education and coalition building. Est. 1977

Executive Director: Manuel Cawaling

Chair: Josh LaBelle



INSPIRE WASHINGTON
Opening doors to science, heritage, and the arts.

[Learn more here.](#)

[Join here.](#)

THE ARTS ARE EVERYWHERE

- Start in **Port Townsend**, the coolest coastal town in the state. Experience Centrum's jazz and literary arts, the Port Townsend Film Festival, and the Port Townsend Creative District.
- Hit **Bellingham's** picturesque Fairhaven District and enjoy the Arts & Music Festival and one of the best selections of microbrews in the state.
- Head South to **Seattle** to enjoy world-class theatre, music, visual arts, literary arts and dance, presented by Seattle Theatre Group, Seattle Art Museum, Seattle Opera, Pacific Northwest Ballet, Northwest Folklife, Seattle Repertory Theatre, Seattle Symphony, Seattle Arts & Lectures, Annex Theatre, NW African American Museum, Pacific Science Center, Wing Luke Museum, Vera Project, and Woodland Park Zoo
- In Central Washington, **Twisp** is a small mountain town with big arts appeal. Explore the Twisp Creative District, take a tour of TwispWorks, or enjoy a show at The Merc Playhouse.
- In Eastern Washington, **Spokane** hosts a citywide Arts Month in October, and is the home of the Northwest Museum of Arts and Culture.
- Head Southwest to the **Maryhill** Museum of Art, overlooking the beautiful **Columbia River Gorge**.
- **Tacoma's** Museum District is a jewel of the South Sound. You can explore six premier museums, including the State History Museum, the Tacoma Art Museum, the Museum of Glass, the LeMay Car Museum, the Foss Waterway Museum, and the Children's Museum of Tacoma.

As of 3/2024



JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org

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