

WHY THE ARTS MATTER IN TENNESSEE



NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

4.31% Nation's GDP **5.2 M** Jobs

\$1.102 TRILLION Arts & Culture

\$1.09 T Construction

\$438.2 B Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

TENNESSEE ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

3.85% State's GDP **95,856** Jobs

\$18.7 BILLION Arts & Culture

\$18.5 B Construction

\$4.9 B Utilities

The Tennessee arts and culture sector was a **\$18.7 billion industry** in 2022 (3.85% of the state's GDP), representing **95,856 jobs** (2.9% of Tennessee's workforce), and total compensation of **\$8 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

\$151.7 B Economic activity annually

2.6 M Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#).

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Statewide

\$1.4 B Economic activity annually

23,465 Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$345.6 million** in total tax revenue to federal, state, and local governments.

Source: Americans for the Arts (2023). [Arts & Economic Prosperity 6](#). 2022 data collected for Tennessee.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY23**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: [Americans for the Arts Action Fund](#), 2023.

[View the Top 10 Reasons to Support the Arts HERE](#)

PUBLIC FUNDING RECEIVED FOR TENNESSEE ARTS & CULTURE SECTOR

State Appropriation FY24 **\$11,697,436**

NEA Grant FY24 **\$1,055,900**

Direct NEA Grants FY23 **\$1,750,400**

Source: [NEA](#), [NASAA](#) 2024

4/2024



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