

# WHY THE ARTS MATTER IN OHIO



## NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**4.31%** Nation's GDP

**\$1.102 TRILLION** Arts & Culture

**\$920.5 B** Transportation

**\$438.2 B** Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

## OHIO ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**3.02%** State's GDP

**\$25 BILLION** Arts & Culture

**\$29.8 B** Transportation

**\$13.9 B** Utilities

The Ohio arts and culture sector was a **\$25 billion industry** in 2022 (3.02% of the state's GDP) and total compensation of **\$11.3 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

**88.5%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**87%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. Arts & Economic Prosperity 6.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Regional Snapshot: Cuyahoga County, OH

**\$533.2 M** Economic activity annually

**8,637** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$104.2 million** in total tax revenue to federal, state, and local governments.

**88.4%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**85.9%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6. 2022 data collected for Cuyahoga County, OH.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

**Federal Appropriation FY24 \$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

## PUBLIC FUNDING RECEIVED FOR OHIO ARTS & CULTURE SECTOR

**State Appropriation FY24 \$25.5 million**

**NEA Grant FY24 \$1,330,500**

Source: Ohio Arts Council, 2024

# OHIO ARTS HIGHLIGHTS

IN THE BUCKEYE STATE, THE ARTS UNITE US AS OHIOANS



The arts and culture in Ohio are funded in all 88 counties through the Ohio Arts Council, the state government arts agency supporting nonprofits, educators, artist-entrepreneurs, and more, making the arts accessible to Ohioans wherever they live.

## THE OHIO ARTS COUNCIL

was created in 1965 to foster and encourage the development of the arts and assist the preservation of Ohio's cultural heritage. With funds from the Ohio Legislature and the National Endowment for the Arts, the OAC funds and supports quality arts experiences to strengthen Ohio communities culturally, educationally, and economically.

Executive Director: **Donna Collins**

Chair: **Ginger Warner**



Learn more [here](#).

## OHIO STATEWIDE ARTS SERVICE ORGS

**Ohio Alliance for Arts Education**

**Ohio Arts Professionals Network**

**OhioDance**

**Heritage Ohio**

**Ohio Designer Craftsmen**

**Art Possible Ohio**

## OHIO ARTS EVENTS

- Visit [artsinohio.com](https://artsinohio.com) to learn about upcoming arts, festivals, and cultural events.

## CREATIVE OHIO

is a statewide advocacy organization that energizes the arts and creative community to lobby the Ohio Legislature, Administration, and Congress and whose mission is to ensure opportunity for all people to have access to creativity and the arts.

Executive Director: **Sarah Sisser**

Chair: **Jack Jackson**



Learn more [here](#).

Join [here](#).

## THE ARTS ARE EVERYWHERE

### Northeast Ohio

- February can be chilly in Ohio, but not at **Brite Winter** in **Cleveland**, where locals and visitors embrace the cold at this music festival featuring art installations and local and regional touring musicians. While in the city, check out a show at **Playhouse Square**, the country's second-largest unified arts complex, or deepen your music knowledge at the **Rock and Roll Hall of Fame and Museum**.
- Multi-arts centers anchor many Ohio communities, like those in **Ashtabula** and **Geauga Counties**, offering exhibition space, arts education classes, theatre productions, summer camps, and more. Iconic buildings like the **Ashtabula Arts Center** and the **Fairmount Center for the Arts** provide a sense of pride and place for residents and drive local economies.

### Northwest Ohio

- Located on the University of **Findlay's** campus, the **Mazza Museum** houses more than 10,500 pictures, making it one of the most distinct collections of original children's book illustrations in the world.

- Did you know that the first American performance of *The Nutcracker* was in **Toledo**? Thanks to the **Toledo Ballet** founder's vision and tenacity, this timeless tradition now celebrates its 82nd consecutive year of performance, the longest running production in the nation, through the Toledo Alliance for the Performing Arts.

### Southwest Ohio

- The murals of **Cincinnati** are more than just visually stunning. They involve and engage community members from the start, building neighborhoods while reducing blight. **ArtWorks** and **Keep Cincinnati Beautiful** root their work in those they serve.
- The **quilt barn trail movement** started right in **Adams County** thanks to the work of Donna Sue Groves. Trails now exist throughout the United States and Canada, celebrating regional heritage, family history, and farming's past and modern-day legacies.

### Southeast Ohio

- The preservation of opera houses has benefited Ohio's rural areas for decades, generating tourism and providing

entertainment for audiences near and far. Check listings at the **Ariel Opera House** in **Gallipolis**, the **Twin City Opera House** in **McConnelsville**, and the **People's Bank Theatre** in **Marietta**.

### Central Ohio

- The **schools** of **Marion** have long taken part in the state's TeachArtsOhio program, bringing teaching artists into classrooms to share their skills with K-12 students. Marion is also a hub of folk and traditional arts as well as cultural preservation, honoring the heritage of the city's residents.
- **Ashland** also features a community focused on the arts and schools, with "arts signing day" at **Ashland High School**, visual and performing arts curriculum at **Ashland University**, and the city's own enriching **Ashland Symphony Orchestra**.



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