

# WHY THE ARTS MATTER IN NORTH DAKOTA



## NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**4.31%** Nation's GDP      **5.2 M** Jobs



**\$1.102 TRILLION** Arts & Culture



**\$438.2 B** Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in **2022** (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

## NORTH DAKOTA ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**2.22%** State's GDP      **12,955** Jobs



**\$1.6 BILLION** Arts & Culture



**\$1.7 B** Utilities

The North Dakota arts and culture sector was a **\$1.6 billion industry** in **2022** (2.22% of the state's GDP), representing **12,955 jobs** (2.9% of North Dakota's workforce), and total compensation of **\$884.7 million**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

**88.5%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**87%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. Arts & Economic Prosperity 6.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Statewide

**\$151.8 M** Economic activity annually

**3,335** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$26.1 million** in total tax revenue to federal, state, and local governments.

**90.9%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**88.3%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6. 2022 data collected for North Dakota.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24      **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

## FUNDING RECEIVED FOR NORTH DAKOTA ARTS & CULTURE SECTOR

State Appropriation FY24      **\$1,298,510**

State NEA Grant FY24      **\$932,228**

NDCA Private funding FY24      **\$285,100**

During the first eight months of this fiscal year (7/23 – 2/24), NDCA awarded **187 grants** totaling **\$1,018,805** to non-profit organizations, schools, and individuals.

Source: NEA and North Dakota, 2024

# NORTH DAKOTA ARTS HIGHLIGHTS

THE ARTS UNITE US AND ENHANCE THE VITALITY OF THE PEACE GARDEN STATE



Partnerships with many state agencies such as Health and Human Services, ND Department of Transportation, ND Guard have resulted in programs such as arts in elder care facilities, public art at highway rest-stops and site preparation for placemaking installations. Continued partnerships exist with ND Commerce/Tourism through shared Main Street programs, Corrections with a prison podcast, and both ND Parks & Recreations and ND Game & Fish in artist residencies. Additional statewide partnerships include Sacred Pipe Resource Center (Indigenous professional development fellowships), Prairie Public (radio and television arts broadcasts), and the Central Regional Educational Association on a variety of educational offerings.

## NORTH DAKOTA COUNCIL ON THE ARTS (NDCA)

NDCA strengthens the creative capacity of North Dakota for all who live and visit here: honoring our cultural traditions, empowering excellence and innovation, inspiring arts and culture opportunities for all.

**Executive Director:**  
**Jessica Christy**

**Chair: Dr. Shawn Oban**



Learn more [here](#).

## BE SURE TO CHECK OUT

- *Arts Across the Prairie*, the first National Statewide placemaking program, focuses on eight distinctly rural installations that celebrate ND cultural heritage to foster creative relationships, strengthen cross-county networks and regional collaboration, while promoting tourism and stimulating economic activity. [www.arts.nd.gov/arts-across-prairie](http://www.arts.nd.gov/arts-across-prairie)
- Produced in partnership with Dakota Legacy, the Densmore/Lakota Song Repatriation project goal is to re-introduce the songs offering accessibility to a new generation of Lakota singers. [www.arts.nd.gov/news/lakota-singers-breathe-new-life-old-native-songs](http://www.arts.nd.gov/news/lakota-singers-breathe-new-life-old-native-songs) TellTale is a collection of narratives describing the shared personal experiences of elders and veterans, and lore of life on North Dakota's plains. [www.arts.nd.gov/art-life-program/telltale-dakota-folklife-and-stories](http://www.arts.nd.gov/art-life-program/telltale-dakota-folklife-and-stories)
- In November 2023, High School students at Four Winds in Fort Totten had not only written a song but had also arranged it, produced it, and filmed it, creating their own video during a workshop led by Teaching Artist Stuart James. [www.arts.nd.gov/news/high-school-students-create-music-video-during-stuart-james-workshop](http://www.arts.nd.gov/news/high-school-students-create-music-video-during-stuart-james-workshop)
- An exhibit 10 years in the making features Native American storytellers, *On the Edge of the Wind: Native Storytellers and the Land*, is on display through 2025. [www.arts.nd.gov/ndca-heritage-center](http://www.arts.nd.gov/ndca-heritage-center)

Bismarck Art & Galleries Association (BAGA)  
[www.bismarck-art.org/](http://www.bismarck-art.org/)

Empire Arts Center  
[empireartscenter.com](http://empireartscenter.com)

Lake Region Heritage Center  
[lrhcmuseum.com/](http://lrhcmuseum.com/)

Long X Art Foundation  
[longxarts.com](http://longxarts.com)

Minot Area Council on the Arts  
[minotarts.org](http://minotarts.org)

Nelson County Arts Council  
[nelsoncountyarts.com/](http://nelsoncountyarts.com/)

The Arts Partnership  
[theartspartnership.net](http://theartspartnership.net)

North Dakota Museum of Art  
[ndmoa.com/](http://ndmoa.com/)

## THE ARTS ARE EVERYWHERE

- Start a cultural tour of the state in **Fargo**, where the Plains Art Museum features regional contemporary artwork, American Modernism, and Native American works. And visit Aptitude, The Arts Partnership's amazing artist studios in West Acres Mall!
- Head west on Interstate 94 to **Jamestown** for the National Buffalo Museum and the Arts Center for its art exhibitions that change monthly, including a summer series in the square along with a farmer's market.
- In **New Rockford**, you can go to the Dakota Prairie Regional Center for the Arts for high quality theater.
- Continue west to the Belle Mehus Auditorium in **Bismarck** for Broadway shows, concerts, rodeos, and comedy, many visual arts galleries including the State Capitol, and the ND Heritage Center & State Museum.
- Out west in **Watford City** is the Long X Art Foundation in the brand-new Roughrider Center, which also houses the high school.
- The James Memorial Preservation Society in **Williston** has art exhibits and classes. The city is also known for its Dakota Prairie Quilt Guild, Woodworkers Club and Entertainment, Inc. Theatre.
- **Straddling the border between ND and Canada**, the International Peace Garden offers the International Music Camp Summer School of Fine Arts that attracts students of all ages for classes in Dance, Creative Writing, Painting, Drawing, Theater, and Music.

4/28/2024



**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

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