

# WHY THE ARTS MATTER IN MARYLAND



## NATIONAL ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**4.31%** Nation's GDP      **5.2 M** Jobs

**\$1.102 TRILLION** Arts & Culture

**\$1.6 T** Retail

**\$920.5 B** Transportation

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

## MARYLAND ARTS FACTS

**FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT**

**2.8%** State's GDP      **80,202** Jobs

**\$12.9 BILLION** Arts & Culture

**\$27.4 B** Retail

**\$12 B** Transportation

The Maryland arts and culture sector was a **\$12.9 billion industry** in 2022 (2.8% of the state's GDP), representing **80,202 jobs** (2.84% of Maryland's workforce), and total compensation of **\$7.3 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

**88.5%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**87%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. Arts & Economic Prosperity 6.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

Regional Snapshot: Prince George's County, MD

**\$51.9 M** Economic activity annually

**578** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$5.9 million** in total tax revenue to federal, state, and local governments.

**87%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**85.2%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6. 2022 data collected for Prince George's County, MD.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

**Federal Appropriation FY24**      **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

## PUBLIC FUNDING RECEIVED FOR MARYLAND ARTS & CULTURE SECTOR

**State Appropriation FY24**      **\$34,547,780**

**NEA State Grant FY24**      **\$990,800**

**NEA Direct Grants FY23**      **\$4,088,135**

Source: NEA, SBA, NASAA, 2024

# MARYLAND ARTS HIGHLIGHTS

IN THE OLD LINE STATE, THE ARTS UNITE US



At 81%, Marylanders overwhelmingly agree that “a vibrant arts community makes Maryland a better place to live,” according to a new statewide public opinion survey released by the Maryland State Arts Council.

## MARYLAND STATE ARTS COUNCIL—

Established in 1967, the Maryland State Arts Council (MSAC) encourages and invests in the advancement of the arts for all Marylanders. Its grants and programs support artists and arts organizations in their pursuit of artistic excellence, ensure the accessibility of the arts to all citizens and promote statewide awareness of arts resources and opportunities.

**Executive Director: Steven Skerritt-Davis**

**Chair: Christopher Sloan**



Learn more [here](#).

## BE SURE TO CHECK OUT

- CBS Baltimore lists the best museums to visit in Baltimore [here](#).
- Maryland Office of Tourism offers a calendar of cultural festivals [here](#).
- See the Arts and Humanities Council of Montgomery County calendar of cultural events [here](#).
- Greater Baltimore Cultural Alliance's Culture Fly database keeps a list of ongoing arts events [here](#).
- Maryland State Arts Council provides a statewide calendar of cultural and arts events [here](#).

Arts and Humanities Council of Montgomery County

[www.creativemoco.com/](http://www.creativemoco.com/)

Arts Education in Maryland Schools Alliance

[www.aems-edu.org](http://www.aems-edu.org)

## MARYLAND CITIZENS FOR THE ARTS

is a statewide arts advocacy and education organization. Founded over 40 years ago to provide “One Voice for all the Arts in Maryland,” MCA works to highlight the role the arts play in economic vitality of the state and the increased quality of life they provide for all Marylanders.

**Executive Director: Nicholas Cohen**  
**Chair: April Nyman**



Learn more [here](#).

Join [here](#).

## THE ARTS ARE EVERYWHERE!

- An annual must-do in **Baltimore** is Artscape, the largest free arts festival in the country, featuring hundreds of artists and attracting over 350,000 people each year.
- With tons of working artists and charm to spare, it's easy to see why **Berlin** on Maryland's Eastern Shore is known as America's Coolest Small Town.
- An artist's haven in the Appalachians, Spruce Forest Artisan Village in **Grantsville** will take you back in time and fill you with inspiration.
- A sculpture made entirely of marshmallow PEEPs? Entries from the annual PEEP Show at the Carroll Art Center in **Westminster** are museum-worthy, and the annual event is a major revenue stream for the local arts council.
- Wander with wonder at Anne Marie Sculpture Garden, a thirty-acre public park in **Solomons** where art and nature meet.
- Occupying a former amusement park, **Glen Echo** Park offers hundreds of classes, workshops and performances each year that attract over 400,000 visitors.
- **Salisbury** is the home of the National Folk Festival 2018 - 2020, welcoming artists from across the country and highlighting the traditions that have taken root in Maryland.
- Walk the halls of a gallery displaying the work of local African-American artists, listen to historic and contemporary music, and dive deep into African-American history and culture at the Howard County Center of African American Culture in **Columbia**.
- Out west in **Cumberland**, enjoy the annual DelFest – a bluegrass and folk music festival, perfectly situated along the Potomac River in the Appalachian Mountains at the Allegany County Fairgrounds.

As of 4/2023



**JOIN THE ARTS ACTION FUND FOR FREE TODAY!**

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