

# WHY THE ARTS MATTER IN KANSAS



## NATIONAL ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**4.31%** Nation's GDP      **5.2 M** Jobs

**\$1.102 TRILLION** Arts & Culture

**\$270.8 B** Agriculture & Forestry

**\$438.2 B** Utilities

The national arts and culture sector was a **\$1.102 trillion industry** in 2022 (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

## KANSAS ARTS FACTS

### FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

**2.21%** State's GDP      **41,643** Jobs

**\$4.6 BILLION** Arts & Culture

**\$ 5.7 B** Agriculture & Forestry

**\$3.8 B** Utilities

The Kansas arts and culture sector was a **\$4.6 billion industry** in 2022 (2.21% of the state's GDP), representing **41,643 jobs** (2.8% of Kansas' workforce), and total compensation of **\$2.8 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

## ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

**\$151.7 B** Economic activity annually

**2.6 M** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

**88.5%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**87%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. Arts & Economic Prosperity 6.

## ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Regional Snapshot: City of Topeka, KS

**\$45.4 M** Economic activity annually

**1,003** Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$8 million** in total tax revenue to federal, state, and local governments.

**90%** of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

**85.3%** of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. Arts & Economic Prosperity 6, City of Topeka, KS.

## FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24      **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

## PUBLIC FUNDING RECEIVED FOR KANSAS ARTS & CULTURE SECTOR

State Appropriation FY23-24      **\$1,024,548**

State NEA Grant FY23-24      **\$822,140**

16 Direct NEA Grants FY23      **\$1,307,140**

Source: NEA and Kansas Creative Arts Industries Commission, 2024

# KANSAS ARTS HIGHLIGHTS

IN THE SUNFLOWER STATE, THE ARTS UNITE US



The Strategic Investment and Arts Integration Programs recognize the important role individual artists and creative organizations play in building and sustaining cultural and economic vibrancy in Kansas.

**THE KANSAS CREATIVE ARTS INDUSTRIES COMMISSION (KCAIC)** was established in 2012 as the official state arts agency. The Commission is dedicated to promoting and expanding the role the arts play in economic and community development by supporting innovative programming, organizational sustainability, and professional development of the state's cultural and artistic resources. KCAIC offers a range of programs and services to support cultural programming across Kansas and enhance the role the arts play in all levels of education, community service, workforce development and quality of life in our state.

**Director: Curtis Young**

**Assistant Director: Kate Van Steenhuyse**



**Learn more here.**

## BE SURE TO CHECK OUT

ArtsKC - Regional Arts Council  
[www.artskc.org](http://www.artskc.org)

Kansas Thespians  
[www.kansasthespians.com/advocacy](http://www.kansasthespians.com/advocacy)

Kansas Music Educators Association  
[www.ksmea.org/advocacy](http://www.ksmea.org/advocacy)

- Discover the 8 wonders of Kansas Art [here](#).
- The Kansas department of tourism lists the best art galleries and museums [here](#).
- See the Kansas Mural Map [here](#).

## KANSAS ALLIANCE FOR ARTS EDUCATION

The mission of the Kansas Alliance for the Arts in Education is to ensure that the arts are an integral part of quality pre K-12 education to promote students' personal development and academic performance.

**Executive Director: Christie Scanlin Dobson**

**President: Amanda Martin-Hamon**



**Learn more here.**

**Join here.**

## THE ARTS ARE EVERYWHERE

- The 5.4.7 Arts Center is dedicated to provide opportunities in the arts through classes, exhibits and performances. The building was designed by graduate students in Architecture at the University of Kansas and is the only LEED platinum building in the state. [547artscenter.org/](http://547artscenter.org/)
- The Tallgrass Artist Residency is a program of the Kansas Creative Arts Industries Commission based in Matfield Green, Kansas near the Tallgrass Prairie National Preserve. Each summer the residency works with local organizations and partners throughout the Flint Hills region to host events and visiting artists from around the world. [tallgrassartistresidency.org/](http://tallgrassartistresidency.org/)
- Epic Arts, on the "art campus" of the Strawberry Hill neighborhood, is a program of Community Housing of Wyandotte County fueled by the knowledge that art plays a pivotal role in building strong community pride and identity. [epicartskc.org/](http://epicartskc.org/)
- The Gordon Parks Museum in Fort Scott is dedicated to honoring the life and work of internationally-known photographer, filmmaker, writer, and musician Gordon Parks, and to use his remarkable life story to teach about artistic creativity, cultural awareness, and the role of diversity in our lives. [gordonparkscenter.org/](http://gordonparkscenter.org/)
- Smoky Hill River Festival is one of the longest running in the state, connecting people through an arts experience celebrating the creative spirit. [www.riverfestival.com/](http://www.riverfestival.com/)
- The William Inge Theater Festival in Independence is the official state theater festival of Kansas, and partners with the Kansas Creative Arts Industries Commission for the New Play Lab, showcasing its dedication to celebrating playwrights. [ingecenter.org/festival/](http://ingecenter.org/festival/)
- The Main Street Arts Council is an organization based in Colby dedicated to promoting the arts, encouraging creativity, serving the arts community and acting as an advocate for the arts. [mainstreetartscouncil.com/](http://mainstreetartscouncil.com/)
- Tallgrass Film Association ([tallgrassfilm.org/tallgrass-film-festival/](http://tallgrassfilm.org/tallgrass-film-festival/)) entertains, educates, and inspires audiences in the Wichita community and beyond by showcasing the best of independent films from around the world and along with The School of Digital Arts at Wichita State's Shocker Studios ([www.wichita.edu/academics/fine\\_arts/digital\\_arts/shocker\\_studios.php](http://www.wichita.edu/academics/fine_arts/digital_arts/shocker_studios.php)) strengthens the digital media ecosystem in Kansas.

3/6/2024



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