

WHY THE ARTS MATTER IN INDIANA



NATIONAL ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

4.31% Nation's GDP **5.2 M** Jobs

\$1.102 TRILLION Arts & Culture

\$920.5 B Transportation

\$270.8 B Agriculture & Forestry

The national arts and culture sector was a **\$1.102 trillion industry** in **2022** (4.31% of the nation's GDP), representing **5.2 million jobs** (3.28% of nation's workforce), and total compensation of **\$540.9 billion**.

Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2024). Data collected for 2022.

INDIANA ARTS FACTS

FOR-PROFIT & NON-PROFIT ARTS & CULTURE SECTORS REPRESENT

2% State's GDP **82,813** Jobs

\$9.3 BILLION Arts & Culture

\$19.3 B Transportation

\$8.9 B Agriculture & Forestry

The Indiana arts and culture sector was a **\$9.3 billion industry** in **2022** (2% of the state's GDP), representing **82,813 jobs** (2.5% of Indiana's workforce), and total compensation of **\$5.2 billion**.

Source: U.S. Bureau of Economic Analysis & National Assembly of State Arts Agencies (2024). Data collected for 2022.

ECONOMIC IMPACT OF NON-PROFIT ARTS & CULTURE INDUSTRY AND AUDIENCES

National

\$151.7 B Economic activity annually

2.6 M Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$29.1 billion** in total tax revenue to federal, state, and local governments.

88.5% of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

87% of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts, 2023. Arts & Economic Prosperity 6.

ECONOMIC IMPACT OF NON-PROFIT ARTS INDUSTRY ONLY & THEIR AUDIENCES

Regional Snapshot: City of Indianapolis, IN

\$523.8 M Economic activity annually

7,478 Jobs supported by economic activity

In 2022, the impact of this economic activity generated **\$108 million** in total tax revenue to federal, state, and local governments.

90.1% of audiences agreed with the statement "This arts activity/venue is inspiring a sense of pride in this neighborhood or community"

86.4% of audiences agreed with the statement "My attendance is my way of ensuring that this activity/venue is preserved for future generations"

Source: Americans for the Arts (2023). Arts & Economic Prosperity 6. 2022 data collected for the City of Indianapolis, IN.

FEDERAL FUNDING FOR THE NATIONAL ENDOWMENT FOR THE ARTS

Federal Appropriation FY24 **\$207 Million**

Congress allocated **\$207 million** to the National Endowment for the Arts (NEA) in **FY24**. This amounts to just **62 cents per capita**. Ideally, Congress should index \$1 per capita funding to the NEA.

Source: Americans for the Arts Action Fund, 2024.

PUBLIC FUNDING RECEIVED FOR INDIANA ARTS & CULTURE SECTOR

State Appropriation FY24 **\$5,197,761**

State NEA Grant FY23 **\$1,031,200**

In 2024, **424 organizations** and **115 artists** were funded by these grants.

Source: NEA and Indiana Arts Commission, 2024

INDIANA ARTS HIGHLIGHTS

IN INDIANA, THE ARTS UNITE US AS HOOSIERS



Arts and creativity strengthen the fabric of Indiana's communities. They promote connection and cohesion, foster the entrepreneurial spirit communities need to thrive, and create vibrant communities where people want to live, work, study, play, and stay.

The Indiana Arts Commission (IAC)

is an agency of state government that works directly with communities, creatives, and organizations to harness the power of creativity to strengthen Indiana. Through its programs and services, the IAC funds and supports arts experiences, arts education, and the arts economy to enhance the quality of life for Indiana's people and places.

Executive Director: Miah Michaelsen
Chair: Anne Penny Valentine



INDIANA ARTS
COMMISSION
MAKING THE ARTS HAPPEN

Learn more here.

BE SURE TO CHECK OUT

- Explore 29 of Indiana's Best Museums [here](#).
- See the great cultural offerings of each of Indiana's statewide Cultural Districts [here](#).
- Indiana Artisan can guide you to exceptional food and art from the Hoosier state [here](#).

Eiteljorg Museum

<https://eiteljorg.org/>

Fort Wayne Philharmonic

www.fwphil.org

Carnegie Center for the Arts and History

www.carnegiecenter.org

The Art Education Association of Indiana

www.aeai.org

Looking to keep track of Indiana arts news and opportunities?

Be sure to **subscribe** to receive news and newsletters from the Indiana Arts Commission in your inbox.

Visit in.gov/arts/about/news/ to get arts news in your inbox!

THE ARTS ARE EVERYWHERE

Arts for Learning

Arts for Learning, formerly known as Young Audiences of Indiana, provides arts education experiences inside and outside of the classroom for Hoosier youth through the state. With a commitment to access, inclusion, innovation, and sustainability, Arts for Learning reaches over 40,000 learners every year.

Arts United

Located in Fort Wayne, Arts United supports the artistic life of Northeast Indiana through programs focusing on community development, activating cultural districts, and providing support and resources for artists and arts organizations in the region.

Big Car Collaborative

With a commitment to community and social inclusion, Big Car Collaborative utilizes the power of the arts to improve the quality of life and engagement within the greater Indianapolis area. Creative placemaking and socially engaged art are at the heart of the organization's work.

GangGang Culture

GangGang, an artists' collaborative, is a new organization focusing on advancing cities through creativity, culture, and equity. The newly established and critically acclaimed Butter: A Fine Art Fair, is a three-day showcase of works by artists from Indiana and around the globe during Labor Day Weekend that is not to be missed.

Evansville Philharmonic

As the largest arts organization in the southwest Indiana tri-state area, the Evansville Philharmonic showcases high quality orchestral concerts—from classical to pops—and provides education and community programs that uplift the community through the transformative power of music.

Indiana State Parks and Forests/State Historic Sights

Visit 27 Indiana State Parks and Forests properties or eight State Historic Sites around the state and experience the arts presented in the natural beauty and historic settings throughout Indiana.

Lotus Festival

Bloomington is the place to be in late September to enjoy the Lotus World Music & Art Festival. Over the past 29 years, Lotus has hosted nearly 575

artists or ensembles from more than 120 countries. The festival attracts more than 12,000 to experience music and art from around the world.

The Eiteljorg

The Eiteljorg inspires an appreciation of the art, history and diverse cultures of Native America and the West. They share and tell amazing stories and visitors immerse themselves into these dynamic stories. It's a place for historical context, artistic expression, new ideas, and individual perspectives.

South Shore Arts

South Shore Arts has been serving communities in Northwest Indiana for over 80 years. Through classes, exhibitions, and performances, the organization has shaped and nurtured the creative and cultural life of the region.

Wagon Wheel Center for the Arts

Wagon Wheel has been a staple of region theatre in the Hoosier state since its founding in 1956, bringing professional theatre and arts education programs to rural Indiana.

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org

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