



WHY THE ARTS MATTER IN MAINE



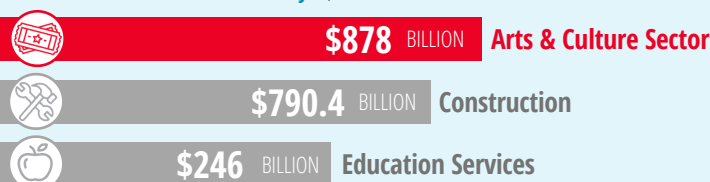
NATIONAL ARTS FACTS

ARTS & CULTURE SECTOR'S PERCENTAGE OF U.S. ECONOMY (Artists, University Arts, Commercial & Nonprofit Arts Organizations Combined)

ARTS & CULTURE SECTOR REPRESENTS 4.5% OF NATION'S GDP & 5.1 MILLION JOBS

The U.S. Bureau of Economic Analysis reports that nationally the arts and culture sector is a **\$878 billion industry**, representing 4.5% of the nation's GDP- a larger share of the economy than construction or education services.

Source: U.S. Bureau of Economic Analysis, 2017



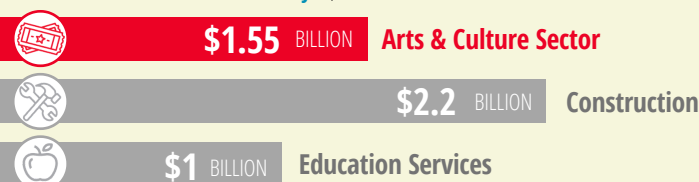
BONUS: U.S. exports generate a \$29.7 billion arts trade SURPLUS.

MAINE ARTS FACTS

MAINE ARTS & CULTURE SECTOR REPRESENTS 2.5% OF STATE'S GDP & 16,876 JOBS

The U.S. Bureau of Economic Analysis reports that the arts and culture sector contributes **\$1.55 billion** to Maine's economy, representing 2.5% of the state's GDP- a larger share than some other industries in the state.

Source: U.S. Bureau of Economic Analysis, 2017



BONUS: In 2017, ME arts and culture compensation grew by 1.84%.

LOSS OF REVENUE AND JOBS (Commercial & Nonprofit Arts Organizations Combined)

Nationally, COVID-19 has devastated creative economy businesses with a loss of **\$150 billion** in revenue. In addition, creative workers made up **52% of the unemployed population** (2.7 million people) through July 2020.

Source: Brookings, **Lost art: Measuring COVID-19's devastating impact on America's creative economy**, 2020.



In Maine, COVID-19 has devastated creative economy businesses with a loss of **\$385 million** in revenue. In addition, creative workers made up **76% of the Maine unemployed population** (12,812 people) through July 2020.

Source: Brookings, **Lost art: Measuring COVID-19's devastating impact on America's creative economy**, 2020.



ECONOMIC IMPACT OF NONPROFIT ARTS ORGANIZATIONS & THEIR AUDIENCES

Nationally, the nonprofit arts industry alone generates **\$166.3 billion in economic activity** annually that supports **4.6 million jobs** and generates **\$27.5 billion** in federal, state, and local government revenue.

- Spending by arts audiences generated **\$102.5 billion** to local businesses.

Source: Americans for the Arts, **Arts & Economic Prosperity 5**, 2017.



In 2015, nonprofit arts organizations in the state generated **\$150.6 million in economic activity** annually that supported **4,190 jobs** and generated **\$12.3 million** in state and local government revenue.

- In Portland specifically, nonprofit arts groups generated **\$46.6 million** in economic activity. Audiences of 1.0 million people added another \$29.0 million in related spending for a total of **\$75.6 million** for the city in 2015, and this generated **\$8.6 million** in local and state government revenues and **2,372 in FTE jobs**.

Source: Americans for the Arts, Arts & Economic Prosperity 5, **Maine** and **Portland** reports, 2017



PUBLIC INVESTMENT IN GRANTS TO NONPROFIT ARTS ORGANIZATIONS & ARTISTS

Q So how much is the federal government investing in the National Endowment for the Arts (NEA)?

A Congress allocated **\$167.5 million** to the NEA in FY 2021, which has been relatively level for the last several years. This amounts to just **51¢** per capita, yet the nonprofit arts industry generates over \$13 billion in federal tax revenue back to the U.S. Treasury. Imagine what nonprofit arts groups could generate with \$1 per capita.

Source: Americans for the Arts Action Fund, 2021.
Read: "Funding The Arts is Good for the Nation," *The Hill*, 2015.

Q What about Maine—how much does state government budget to the Maine Arts Commission each year?

A In **FY 20-21**, the state allocated **\$966,180** to the Maine Arts Commission. The Maine Arts Commission also received **\$795,000** in federal NEA funds, which the Council re-granted to dozens of cultural organizations through the state. Another **30** nonprofit arts organizations received direct grants from the NEA totaling **\$955,000**.

Source: NEA and NASAA, 2021
Read: "The Jobs in New England's Creative Economy and Why They Matter," New England Foundation for the Arts, 2017.

GDP & JOBS

COVID-19 IMPACT

ECONOMICS

FUNDING

"Maine is a unique place that is rich in the arts and culture. From Maine's beaches, to the mountains, to down east and north to Aroostook, you can experience all the arts bring to make this state special. Maine's artists and arts organizations are its lifeblood and are a critical component of our economy."

—Julie A. Richard, Executive Director, Maine Arts Commission



MAINE ARTS FACTS

IN THE PINETREE STATE, THE ARTS UNITE US

Many Maine communities, such as Belfast, Winter Harbor, Portland and Skowhegan have evolved into arts communities that impact the economy, drive investment, and showcase artists that have influenced art throughout the country and world.

THE MAINE ARTS COMMISSION supports and promotes the arts and culture sector throughout Maine and has done so since its development in 1965.

Executive Director: David Greenham
Chair: David Hopkins



> [Learn more here.](#)

ART IN MAINE

- In September 2018, ArtsEngageME in partnership with the Maine Arts Commission launched the first ever Maine Arts Awards. See who was honored [here](#).
- See a comprehensive list of MaineArts Organizations and Artists [here](#).
- Visit Maine can direct you to music festivals and live theater [here](#).
- The MaineArt Museum Trail will lead you to 9 museums and 80,000 works of art [here](#).

MAINE ART ORGANIZATIONS

Union of Maine Visual Artists: www.umvaonline.org/
Maine Alliance for Arts Education: www.maineartsed.org

ARTS ENGAGE ME is an advocacy and support organization for the Maine Arts Commission. It is modeled on the support organizations for many of Maine's other state cultural agencies, with a directive to increase the Commission's capacity to advocate and to hold an endowment in support of Maine's cultural sector.

ARTSEngageME

> [Learn more here.](#)

> [Join here.](#)

THE ARTS ARE EVERYWHERE!

- From the south, stop in **Ogunquit** experience the Ogunquit Playhouse and the Ogunquit Museum of American Art.
- Stop in **Portland** for the First Friday Art Walk and experience all this arts-rich city has to offer including, but not everything: the Portland Museum of Art, Portland Stage, the Portland Symphony Orchestra, Opera Maine, FOKO, ChoralArt, Portland Ballet, and the list goes on...
- Head up I-95 to **Lewiston** and check out the Bates Dance Festival, The Public Theatre and the exhibits in LA Arts' gallery.
- Drive toward the coast and stop in **Rockland** to see the many galleries and museums including the Farnsworth Art

Museum which boasts numerous works by the Wyeths in its collection and the new Center for Maine Contemporary Art. Right up the street visit Bay Chamber Concerts in **Rockport** and the **Camden** International Film Festival in Camden, on your way to Waterfall Arts in **Belfast**.

- Don't forget to stop in **Bar Harbor** to see the Abbe Museum, Maine's only museum dedicated to Wabanaki art, history and culture - while enjoying the sites of Acadia National Park. Don't forget to stop at the "quiet side" of Acadia - the Schoodic Peninsula and take in a workshop provided by Schoodic Arts for All in Winter Harbor.
- Drive all the way **Downeast** following the Maine Sculpture Tour on your way to Eastport for the

TIDES Institute and Eastport Arts Center's many programs and take in the Pirate Festival while you are there.

- Then go all the way north to see the Reed Gallery at UMaine in **Presque Isle** - which is also one of the stops on the Langlais Art Trail that stretches from Portsmouth, NH through Maine. Keep going north to the Musee Culturel du Mont-Carmel in Lille to experience French classic architecture as well as an extensive collection of Acadian and Quebecois artifacts.

To View the Top 10 Reasons to Support the Arts, Click Here.

MAINE ARTS NEED YOU!

JOIN THE ARTS ACTION FUND FOR FREE TODAY!

E-MAIL US: ArtsActionFund@artsusa.org

VISIT US: ArtsActionFund.org/join

CALL US: 202.371.2830

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To download this factsheet, "Why the Arts Matter in Maine," with corresponding resource links visit www.ArtsActionFund/StateFactsheets