

# Arts Action News



Americans for the Arts  
**ACTION Fund**

The Quarterly Newsletter of the Americans for the Arts Action Fund  
Volume III, 2020

[ArtsActionFund.org](https://ArtsActionFund.org)



## ArtsVote 2020: Make Your Vote Count Launch

This year, the Arts Action Fund launched its new ArtsVote: Make Your Vote Count campaign, encouraging advocates to take the pledge to vote early. The campaign features customized State Voter Factsheets and a new ArtsVote Store featuring **Shepard Fairey's** artwork to engage voters and help get out the vote at [ArtsActionFund.org/ArtsVote](https://ArtsActionFund.org/ArtsVote).

We've also created an easy way to engage our grassroots members to partner with us on this Get-Out-The-Vote campaign. 100+ grassroots partners have joined us.

[ArtsActionFund.org/ParticipateInArtsVote](https://ArtsActionFund.org/ParticipateInArtsVote)



## Brian Stokes Mitchell Sings "Make Them Hear You" to Encourage Voting

Thank you Americans for the Arts Board of Directors Member and #ArtsVote Artist Advocate **Brian Stokes Mitchell** for performing a timely and stirring rendition of "Make Them Hear You." Stokes' incredible vocal performance is accompanied by powerful images of American heroes involved in the civil and voting rights movement. His message in this short video is pure and simple: VOTE.

You can watch and share the video at [youtu.be/cWtuAmjt7K0](https://youtu.be/cWtuAmjt7K0)

## DNC Virtual Event



As an official program at the DNC, our Zoom webinar was able to touch on all thing ArtsVote programming, policy, and even our efforts with the Biden campaign. Featured speakers were **Annette Bening**, **Brian Stokes Mitchell**, **Ben Folds**, **Shepard Fairey**, **Megan Beyer**, **Nora Halpern**, **Bob Lynch**, and **Nina Ozlu Tunceli**. Watch it now [ArtsActionFund.org/ArtsVoteDNCWATH](https://ArtsActionFund.org/ArtsVoteDNCWATH)

## RNC Virtual Event

For the RNC, we were joined by **Annette Bening**, **Ben Folds**, **Mary Anne Carter**, **Tori Allen**, **Nora Halpern**, **Bob Lynch**, and **Nina Ozlu Tunceli** to discuss the impact of COVID-19 on the arts community and policies for the future. You can watch it at [ArtsActionFund.org/ArtsVoteEventAug27Video](https://ArtsActionFund.org/ArtsVoteEventAug27Video).

## DNC Platform

On August 17, 2020, thousands of delegates to the Democratic National Convention from across the country voted on their party's new policy platform. The Arts Action Fund worked very closely with the drafters of the DNC platform to include the arts plank that was approved. (RNC did not create a new policy platform and it didn't include a pro-arts statement.) Visit [bit.ly/DNCPlatform1](https://bit.ly/DNCPlatform1)

## Stars in the House Event

On National Voter Registration Day, Stars in the House dedicated their virtual LIVE event to ArtsVote and featured our incredible celebrity arts advocates **Annette Bening**, **Ben Folds**, **Ariana DeBose**, **Todrick Hall**, **Brian Stokes Mitchell**, **Javier Munoz**, **Bebe Neuwirth**, **Storm Reid**, **Alfre Woodard**, Co-hosts **Seth Rudetsky** and **James Wesley**, and **Nina Ozlu Tunceli** talking about voter registration, the current moment for artists, and more. Watch it [bit.ly/StarsHouse](https://bit.ly/StarsHouse).

**Make Your Vote Count!**  
**ArtsVote on Voter Registration Day**  
TUESDAY, SEPTEMBER 22 @ 8:00PM ET

**STARS IN THE HOUSE LIVE**

 ANNETTE BENING	 BEN FOLDS	 ARIANA DEBOSE	 TODRICK HALL	 DR. JON LAROQUE	 BRIAN STOKES MITCHELL
 JAVIER MUÑOZ	 BEE NEUWIRTH	 STORM REID	 SETH RUDETSKY & JAMES WESLEY CO-HOSTS	 ALFRE WOODARD	 2020 ARTS VOTE

## Google and Facebook Ads



We have designed and created Google and Facebook/Instagram ads for 19 battleground states to promote their different voter deadlines. We are also posting these on our other social media accounts and sharing them with our partnering arts advocacy groups to post to their networks. See them all [ArtsActionFund.org/StateAds](https://ArtsActionFund.org/StateAds).

## Artists Create ArtsVote GOTV Videos for Battleground States



See **Julianne Moore's** National video at [ArtsActionFund.org/ArtistArtsVoteVideos](https://ArtsActionFund.org/ArtistArtsVoteVideos)

## ArtsVote State by State Election Webinar

Our ArtsVote Webinar on October 1st at 3pm ET covered all the new voting rules and deadlines in all 50 states plus DC that have arisen because of COVID-19. Featuring our customized State Voter Factsheets, we encouraged members and networks to learn how to make their vote count. You can watch the recording on [Facebook.com/ArtsActionFund](https://Facebook.com/ArtsActionFund).

## Shepard Fairey's Limited Edition Poster Sale



Our ArtsVote limited edition and signed posters designed by **Shepard Fairey** were sold out in two minutes and raised over \$21,000 for the Arts Action Fund! Thank you to all of our members and fellow arts advocates for your continued support of ArtsVote and the Arts Action Fund.

[ArtsActionFund.org/LimitedEditionSale](https://ArtsActionFund.org/LimitedEditionSale)

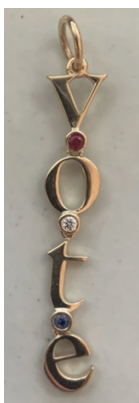
## ArtsVote Spirit

We are spreading our ArtsVote spirit with brand-new products designed with our exclusive **Shepard Fairey** ArtsVote artwork! Our products are available in both English and Spanish. When you purchase an ArtsVote product at our Redbubble store, 20% of your purchase will be donated to the Arts Action Fund! Redbubble is also supporting the Arts Action Fund in our mission to encourage voting by donating an additional portion of every product sold featuring Shepard Fairey's exclusive ArtsVote artwork! We've enlisted celebrity artists such as **Annette Bening** to kick off our campaign.

[ArtsActionFund.org/ArtsVoteStore](https://ArtsActionFund.org/ArtsVoteStore)



## Couplet VOTE Charm



Couplet jewelry is selling an 18k gold and gem Vote charm handmade by NYC artisans with net profits to be donated to the Arts Action Fund. We kicked off this campaign in October, featuring actress **Connie Britton** to help promote it.

[bit.ly/CoupletVOTE](https://bit.ly/CoupletVOTE)

## Nina's CARES Act and ArtsVote Outreach Efforts

In addition to hosting her weekly Zoom Office Hours on Fridays at 11am ET which started on April 6th, 2020, **Nina Ozlu Tunceli** has also spoken at dozens of webinars for our grassroots member organizations across the country. To book Nina for your next webinar visit

[ArtsActionFund.org/BookNina](https://ArtsActionFund.org/BookNina)