



# POST-ELECTION WEBINAR

*An in-depth analysis of the 2020 election impact on the arts.*

**MONDAY, NOVEMBER 23, 2020  
3:00PM ET - 4:30PM ET**



**Robert L. Lynch**  
President & CEO  
Americans for the Arts  
and the Arts Action Fund



**Nina Ozlu Tunceli**  
Chief Counsel of Government & Public Affairs  
Americans for the Arts  
Executive Director, Arts Action Fund



**Narric Rome**  
VP of Government Affairs &  
Arts Education  
Americans for the Arts



**Peter Gordon**  
Director of Government Affairs  
Americans for the Arts



**David Reid**  
Senior Policy Advisor  
Brownstein Hyatt Farber Schreck  
Legislative Counsel to Americans  
for the Arts and Arts Action Fund



**Jay Dick**  
Senior Director of State & Local  
Government Affairs  
Americans for the Arts



**Lauren Cohen**  
Government Affairs &  
Grassroots Manager  
Americans for the Arts



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# Nina Ozlu Tunceli

**Chief Counsel of Govt & Public Affairs, Americans for the Arts  
Executive Director, Americans for the Arts Action Fund**



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# Post-Election Webinar Agenda & Speakers



- **An overview of election outcomes and ArtsVote efforts**  
**Nina Ozlu Tunceli**, Chief Counsel, Americans for the Arts & Executive Director, Arts Action Fund
- **Prospects and transition work for a new Administration**  
**Bob Lynch**, President & CEO of Americans for the Arts & the Arts Action Fund
- **Congressional Federal & State leadership changes by the numbers**  
**Peter Gordon**, Director of Government Affairs, Americans for the Arts  
**Jay Dick**, Senior Director of State & Local Government Affairs, Americans for the Arts
- **Congressional Lame Duck Session Update & Our 2021 policy agenda**  
**David Reid**, Senior Policy Advisor, Brownstein Hyatt Farber Schreck to Americans for the Arts  
**Narric Rome**, Vice President of Government Affairs & Arts Education, Americans for the Arts
- **Grassroots action for 2021 and the National Arts Action Summit**  
**Lauren Cohen**, Government Affairs & Grassroots Manager, Americans for the Arts



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# Presidential Election Results: Biden Wins

Joseph R. Biden Jr. was elected the 46th president of the United States on Nov. 7. Mr. Biden defeated President Trump after winning Pennsylvania, which put his total of Electoral College votes above the 270 he needed to clinch the presidency.



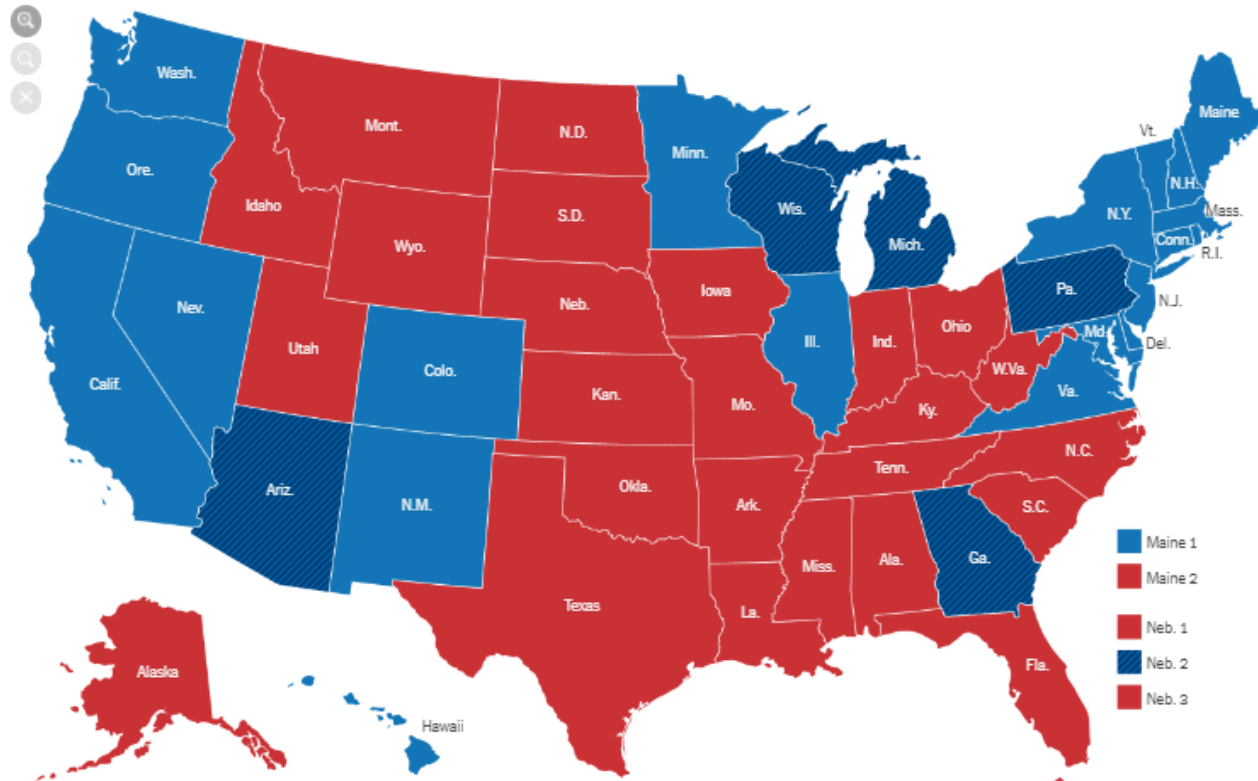
**306**  
Joseph R. Biden Jr. ✓

**232**  
Donald J. Trump

79,804,027 votes (51.0%)

270  
TO WIN

73,776,926 votes (47.2%)



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# The Popular Vote

(As of Nov 23, 2020 @ 11:30am)

**Joe Biden**      **79,804,030 votes (51.0%)**

**Donald Trump**      **73,776,935 votes (47.2%)**

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**TOTAL**      **153,580,965** ... and still counting

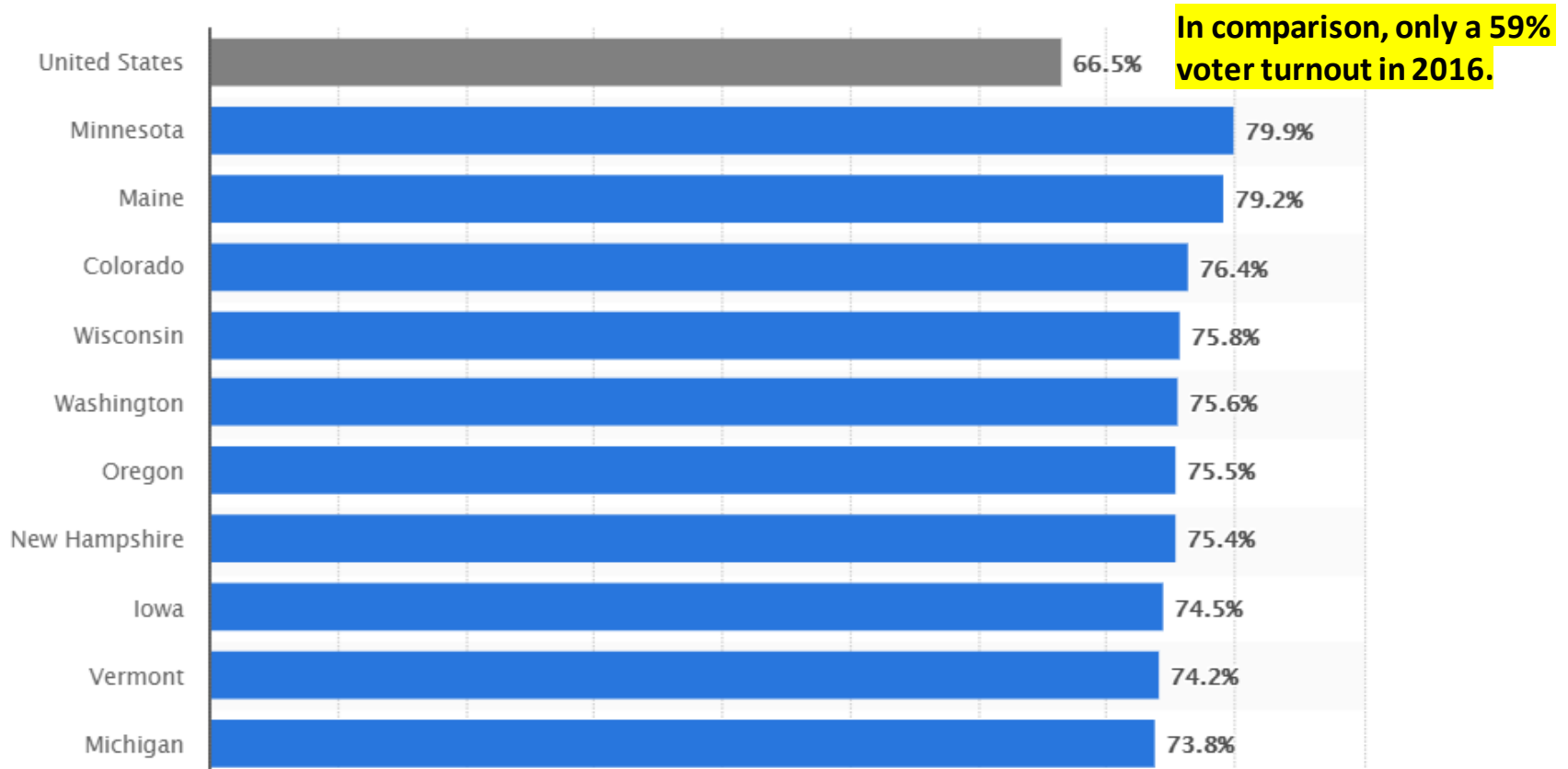
*In comparison, only 136 million people voted in the 2016.*



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# 2020 Record Voter Turnout National & Top 10 States



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# Topline Election Takeaways



- **Voter turnout was record-breaking, but:**
  - While Joe Biden won convincingly with electoral & popular votes (6 million+ margin)
  - Donald Trump still secured over 73 million votes and will continue to be a political force
  - The country is sharply divided ... will Joe Biden be able to unify the country?
- **Which voting sectors helped Joe Biden win the most?**
  - African-American Women specifically
  - Suburban Women in general (white and women of all colors)
- **Joe Biden's Political Accomplishments in the 2020 Election:**
  - Rebuilt the traditional Democratic "Blue Wall" by winning Michigan, Wisconsin, Pennsylvania
  - Expanded new state wins in Arizona and Georgia
- **States Still Need to Certify their Electoral Votes & Court Challenges have failed:**
  - Today, Nov. 23<sup>rd</sup> Michigan and Pennsylvania to certify
  - Tuesday, Nov 24<sup>th</sup> Nevada to certify
  - Next week: Arizona on Nov. 30th and Wisconsin on Dec. 1st to certify
  - Dec. 14<sup>th</sup> The state electors cast their votes in each state
  - Dec. 23<sup>rd</sup> Electoral certificates sent to VP Pence and Congress
  - Jan. 6<sup>th</sup> 117<sup>th</sup> Congress counts the Electoral College state certified votes



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# ArtsVote 2020 Highlights



- ArtsVote image created by **Shepard Fairey**
- **Make Your Vote Count** campaign reached over 4 million voters
- Hundreds of national, state, regional, and local grassroots partners
- **Artist engagement** to create GOTV videos and virtual events included **Ben Folds, Annette Bening, Brian Stokes Mitchell, Shepard Fairey, Connie Britton, Courtney B. Vance, Kenny Leon, Julianne Moore, Alfre Woodard**
- Arts Plank secured in the **DNC Policy Platform**
- Engaged media in articles: *The New York Times*, *Washington Post*, etc.
- **Customized State Voter Factsheets** created for 50 states & 6 territories
- **Customized State Voter Factsheets** created for 50 states & 6 territories
- Social media and Google ads purchased in **19 Battleground states**



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# Georgia Senate Election Runoff Ads

January 5, 2021

Georgia

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**MAKE YOUR VOTE COUNT**  
**UPCOMING GEORGIA ELECTION RUNOFF**  
You must be REGISTERED to vote by  
**Monday, December 7th**

Georgia

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**MAKE YOUR VOTE COUNT**  
**UPCOMING GEORGIA ELECTION RUNOFF**  
REQUEST an absentee ballot online  
**NOW through January 1st**

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**MAKE YOUR VOTE COUNT**  
**GEORGIA ELECTION RUNOFF**  
Completed absentee ballots must be RECEIVED by  
**Tuesday, January 5th**

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**MAKE YOUR VOTE COUNT**  
**GEORGIA ELECTION RUNOFF**  
EARLY in-person voting takes place  
**December 14th - January 1st**

Georgia

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**TODAY IS ELECTION DAY**  
**GEORGIA ELECTION RUNOFF**  
Vote EARLY and bring valid photo ID.  
**Tuesday, January 5th before 7:00pm**



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# Robert Lynch

**President & CEO, Americans for the Arts**  
**President & CEO, Americans for the Arts Action Fund**



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# President-Elect Biden Top Priorities

[www.BuildBackBetter.com](http://www.BuildBackBetter.com)

**U n i f y   t h e   C o u n t r y**

- COVID-19 healthcare and insurance
- Economic recovery
- Racial Equity
- Climate Change
- Infrastructure



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# Biden-Harris Administration

- What we already know about the arts positions of President-Elect Biden and VP-Elect Harris
- What to expect in the first 100 days
- Executive Actions
- Political Appointments



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# President-Elect Biden Transition Work



The Arts and Humanities group includes the Corporation for Public Broadcasting, the National Endowment for the Arts, the National Endowment for the Humanities, the National Science Foundation, and the Smithsonian Institution.

Name	Most Recent Employment	Source of Funding
Courtney Chapin, Team Lead	The Better Angels Society	Volunteer
Lauren Dugas Glover	District of Columbia, Commission on the Arts and Humanities	Volunteer
Kei Koizumi	The American Association for the Advancement of Science	Volunteer
Bob Lynch	Americans for the Arts	Volunteer
Mahlet Mesfin	University of Pennsylvania	Volunteer
Juan Sepúlveda	Trinity University	Volunteer
David Skorton	Association of American Medical Colleges	Volunteer



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# Q & A with Bob and Nina



Type your questions directly into the Q&A box.  
Nina will pose your questions to each  
appropriate speaker during the webinar.



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# Peter Gordon

**Director of Government Affairs**



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222  
Democrats ✓

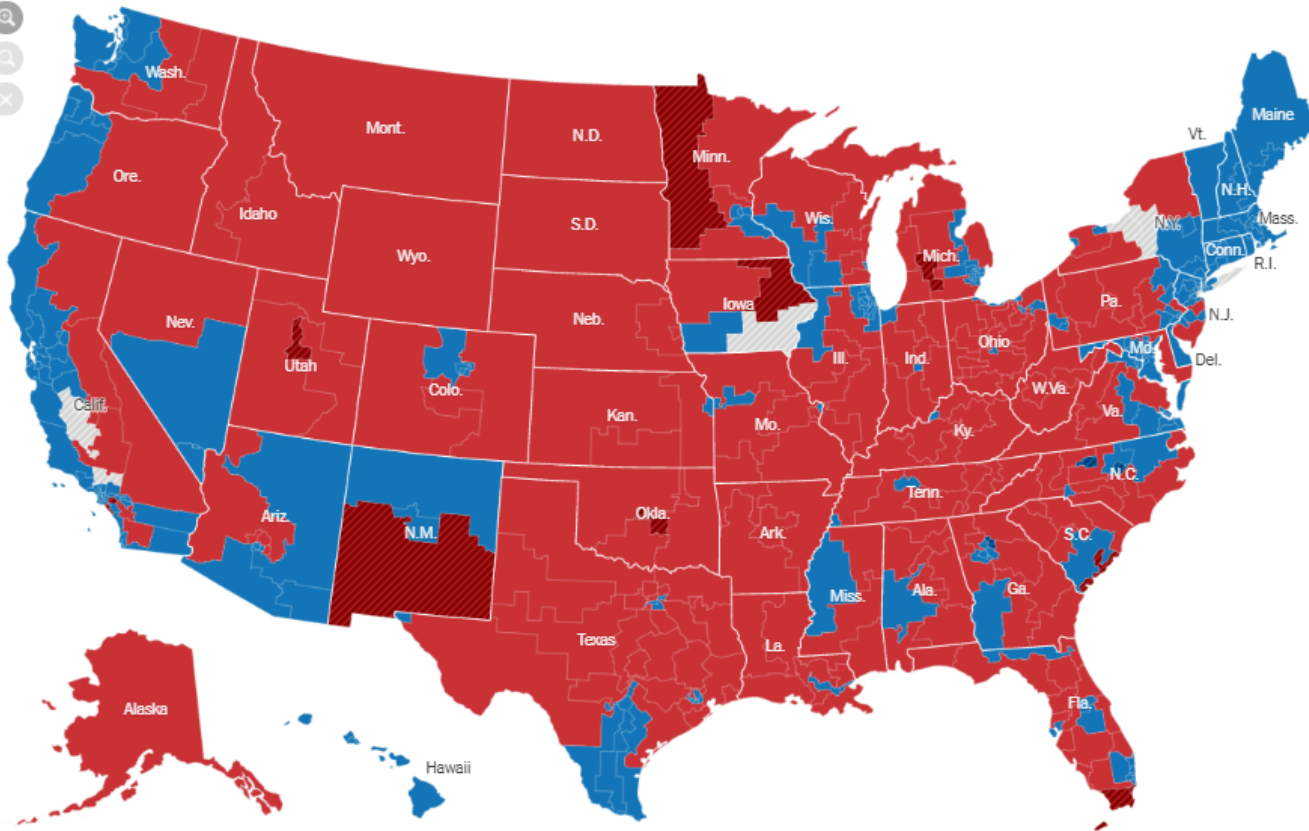
75,521,034 votes (50.4%)  
Flipped 3 seats

8  
remaining

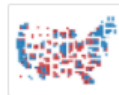
218  
FOR CONTROL

205  
Republicans

72,127,223 votes (48.2%)  
Flipped 11 seats (+8 net gain)



By winner



Cartogram

Dem. Rep.  
Win Flip  
Runoff Reporting votes



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# Quick Numbers

## Incoming 117th Congress

(2020-2021)

**222 Democrats** – **205 Republicans** (8 Races TBD)

## End of the Current 116th Congress

(2019-2020)

**232 Democrats** – **197 Republicans** – **1 Libertarian** (5 Vacant)



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# Incoming Freshmen



- **48 new House Freshmen**
  - 34 GOP
  - 14 Democrats
- **7 Incoming Senators**
  - 4 GOP
  - 3 Democrats
- **Several diversity “firsts”**



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# Leadership



- House **Democratic** Leadership confirmed:
  - Speaker Nancy Pelosi (D-CA)
  - Majority Leader Steny Hoyer (D-MD)
  - Majority Whip Jim Clyburn (D-SC)
- House **Republican** Leadership is confirmed:
  - Minority Leader Kevin McCarthy (R-CA)
  - Minority Whip Steve Scalise (R-LA)
  - Republican Conference Chair Liz Cheney (R-WY)



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# House Committee Leadership

## Appropriations

- Reps. Rosa DeLauro (D-CT), Marcy Kaptur (D-OH), and Debbie Wasserman Schultz (D-FL) all running for the top spot

## Appropriations Subcommittee on Interior, Environment, and Related Agencies

- Rep. Betty McCollum (D-MN)—currently → likely to change

## Education Labor

- Rep. Bobby Scott (D-VA)

## Small Business

- Rep. Nydia Velazquez (D-NY)

## Ways and Means

- Rep. Richard Neal (D-MA)

## Energy and Commerce

- Rep. Frank Pallone (D-NJ)



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# Congressional Arts & STEAM Caucuses

## Congressional Arts Caucus:

- Losing 12 Democrats (election losses/retirements/seeking another office/deaths) and 1 Republican (retirement).
- **Both** Co-Chairs Chellie Pingree (D-ME) and Elise Stefanik (R-NY) will be returning.

## STEAM Caucus:

- Losing 7 Democrats (election losses/retirements/seeking another office) and 2 Republicans (retirements).
- **Both** Co-Chairs Suzanne Bonamici (D-OR) and Elise Stefanik (R-NY) will be returning.



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48

Democrats\*

35 Democrats not up for election  
Flipped 2 seats (+1 net gain)

2

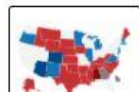
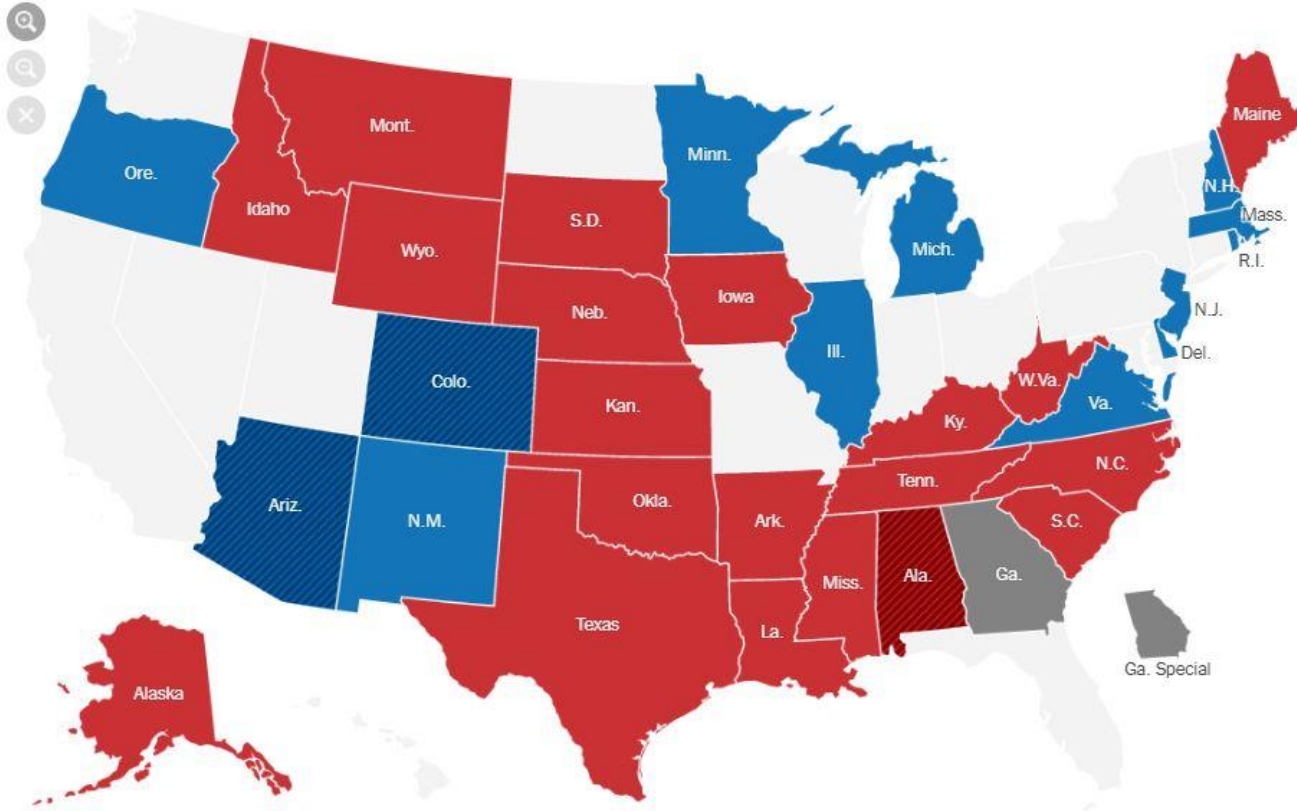
remaining

50

50

Republicans

30 Republicans not up for election  
Flipped 1 seat



Dem.  
Rep.  
Win Flip  
Runoff



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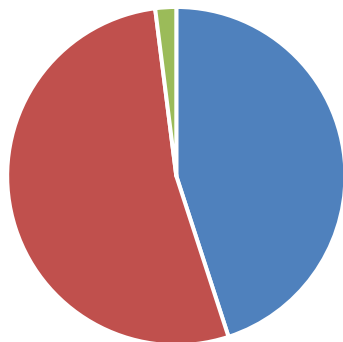




# Changes in the U.S. Senate

Current 116th Congress  
45 Dem / 53 GOP

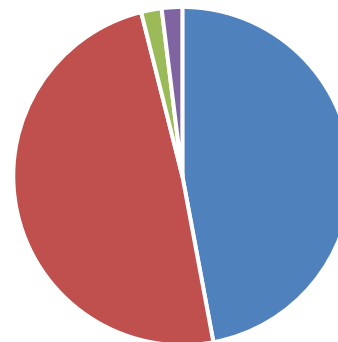
Senators by Party



■ Democrat ■ Republican ■ Independent

Incoming 117th Congress  
46 Dem / 50 GOP

Senators by Party



■ Democrat ■ Republican ■ Independent ■ Runoff



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# Senate Outlook

- Currently, Dems flipped 2 seats, the GOP flipped 1 seat, and the two GA seats are headed for a runoff election.
- 2020: Democrats defended 12 seats and GOP defended 23.
- 2022: Democrats will defend 12 seats and the GOP will defend 22 (as of Nov. 2020).



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# Senate Cultural Caucus

- Losing 2 Democrats
  - Co-Chair Tom Udall (D-NM) is retiring
  - Sen. Kamala Harris (D-CA) is Vice President-Elect
- Co-Chair Susan Collins (R-ME) was re-elected and will be returning as co-chair



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# Senate Outlook

**Mary Anne Carter** was unanimously confirmed by the Senate as the 12th chairman of the National Endowment for the Arts on Aug. 1, 2019. While she is currently serving a four-year term, President-elect Biden may nominate someone else for the role.



*Mary Anne Carter*



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# Member Outreach

- Americans for the Arts Outreach and Congratulations
- Notify State Captains on Official Committee Changes
- E-Alert in January to Welcome New Members
- Attend The National Arts Action Summit and Arts Advocacy Week:  
April 5 – 9, 12 – 16, 2021



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# Jay Dick

**Senior Director of State and Local Government Affairs**




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## State Elections in 2020

### Legislative Elections

 Both House and Senate: 43

 Senate Only: 1

 No 2020 Elections: 6

 Governor's races



NATIONAL CONFERENCE OF STATE LEGISLATURES



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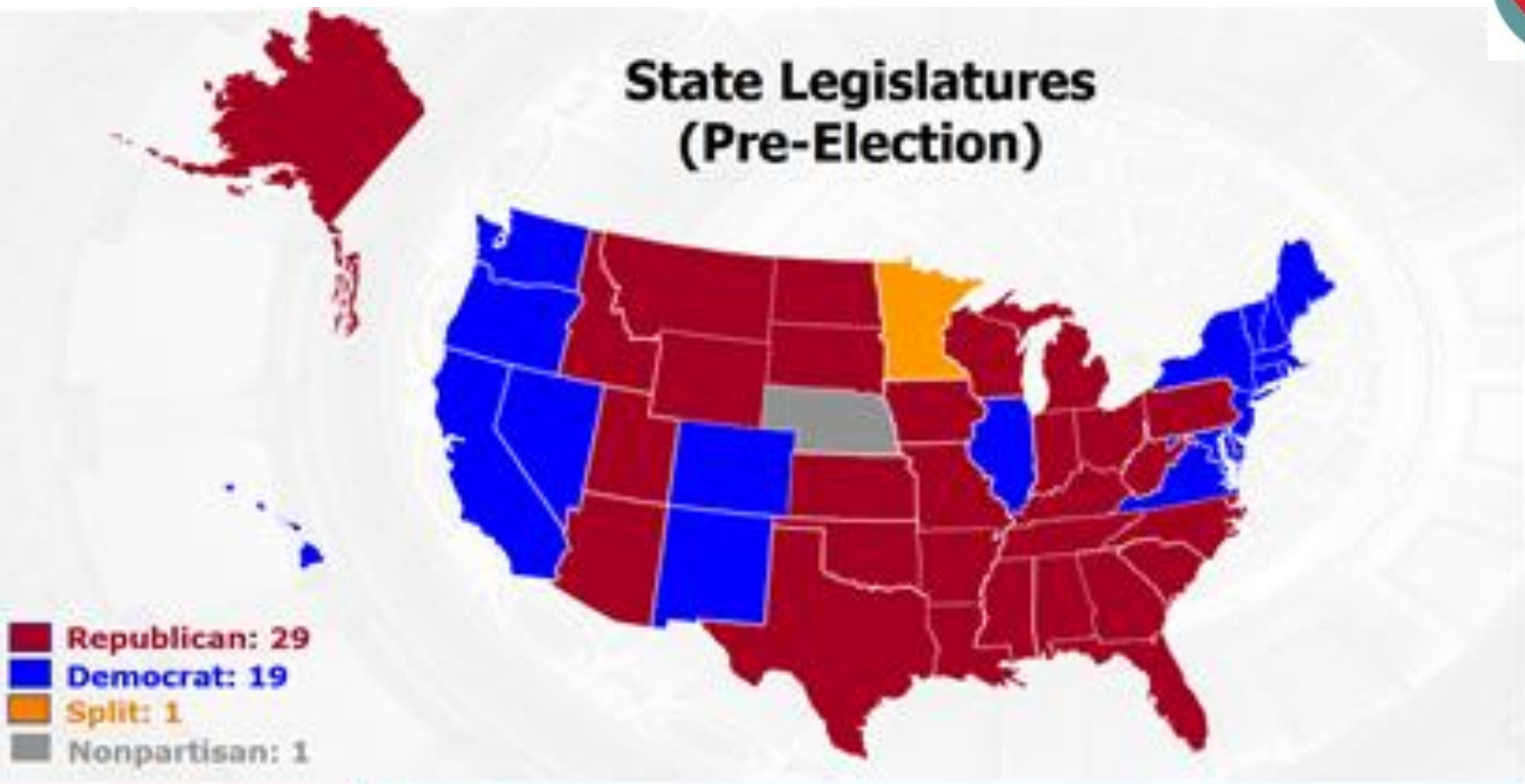
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## State Legislatures (Pre-Election)



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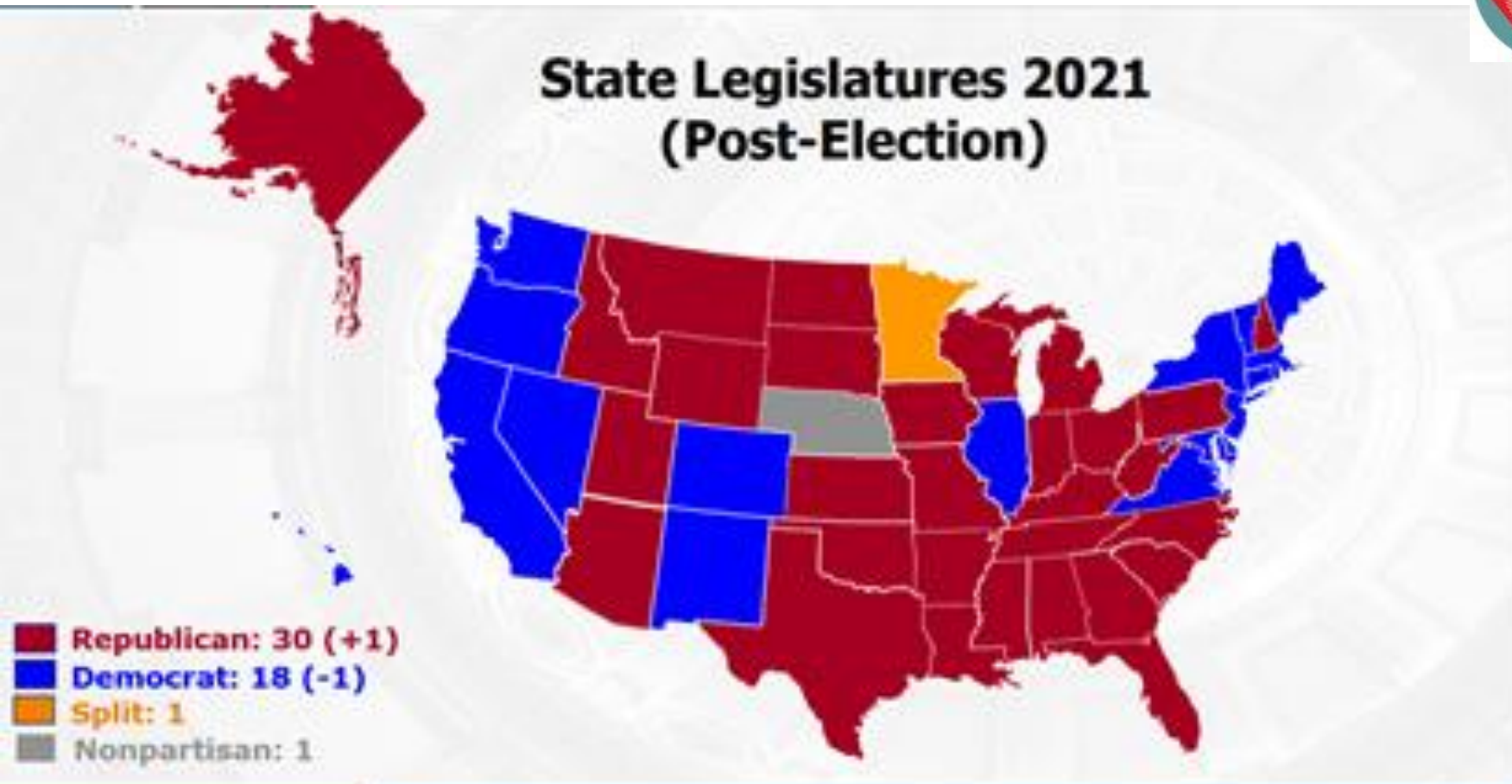


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## State Legislatures 2021 (Post-Election)



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## Altered Legislatures 2020



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## Altered States +



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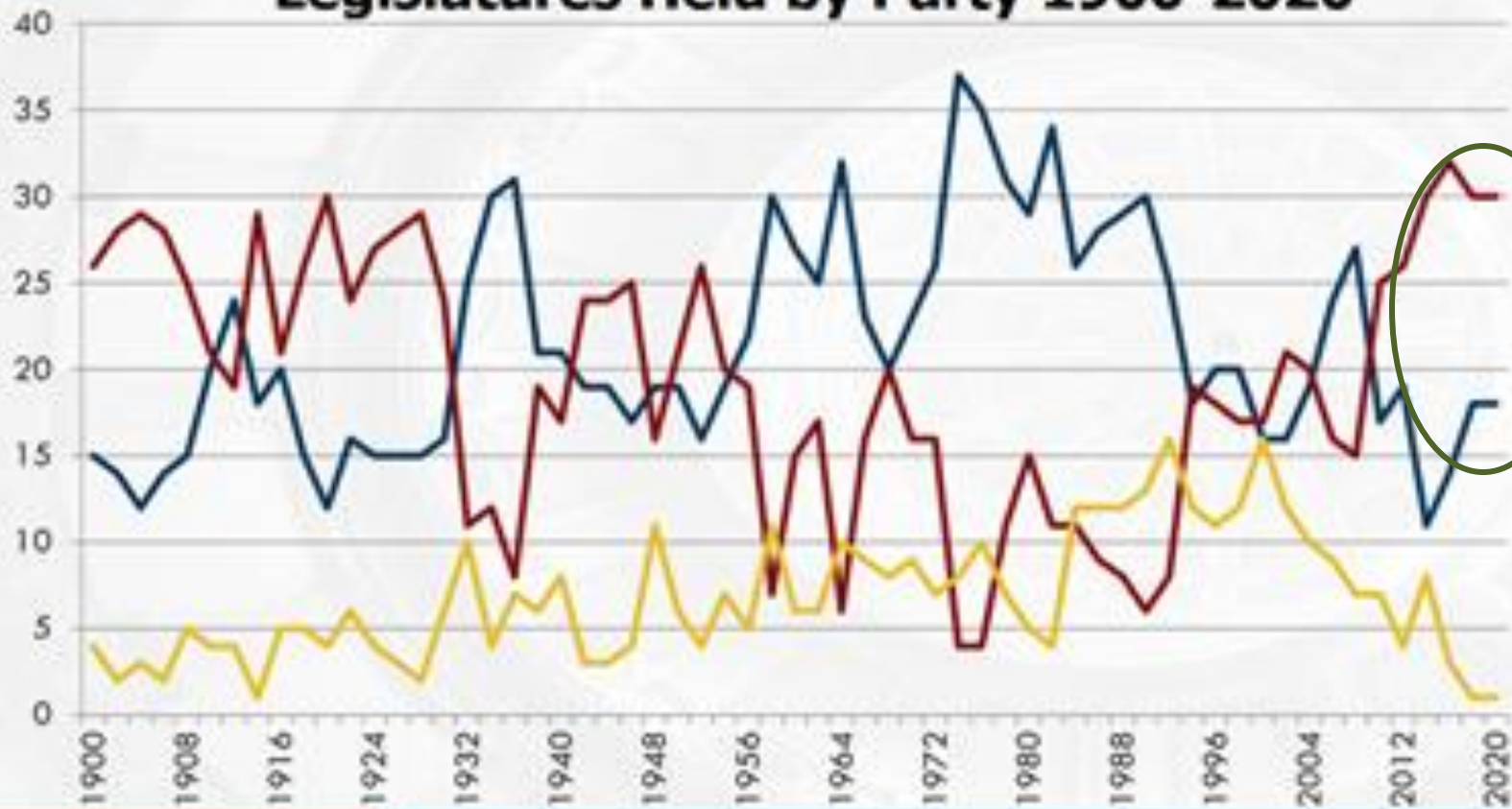
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# Legislatures Held by Party 1900-2020



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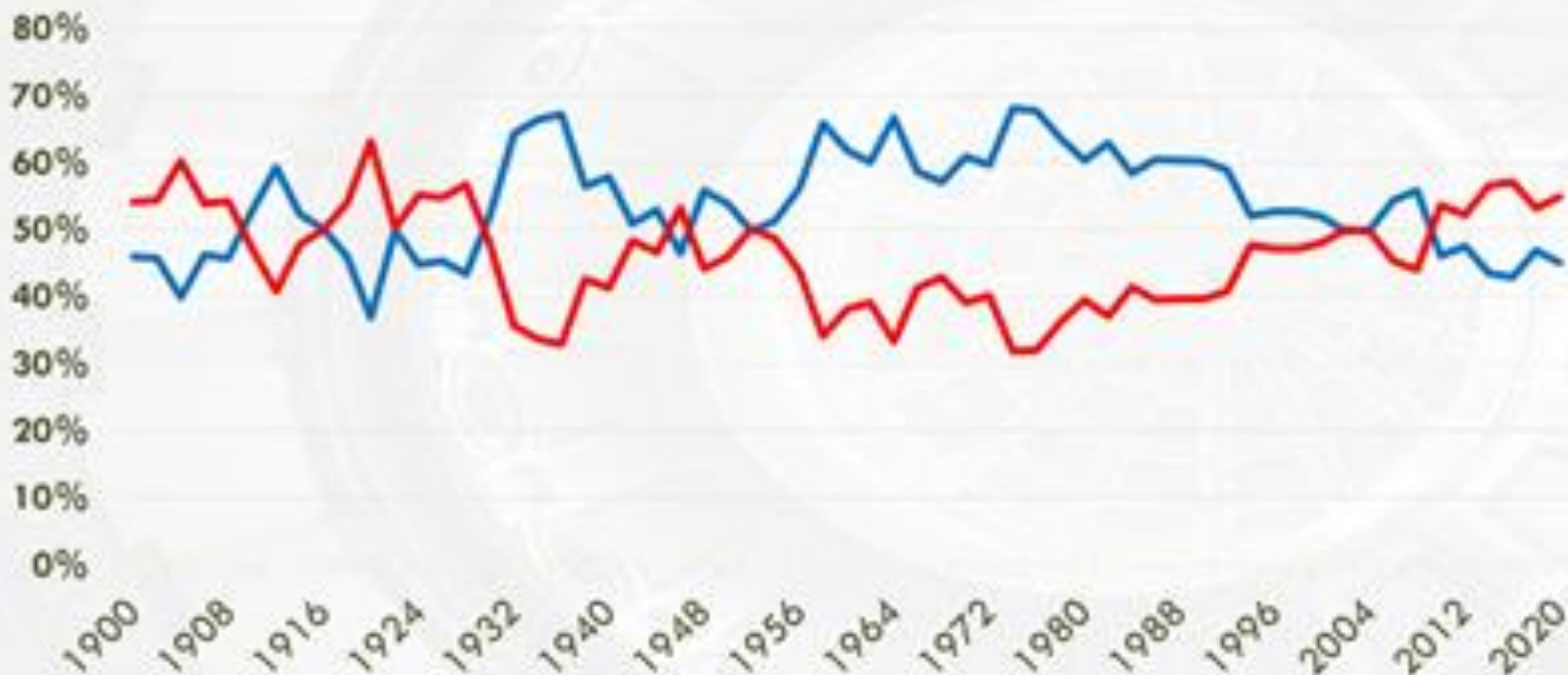


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## Legislative Seats Held by Party 1900-2020



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## State Government Post-Election (Trifectas)



■ Republican: 24  
■ Democrat: 15  
■ Divided: 11

✦ Veto-Proof Majority and Opposite Party Governor



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## Reapportionment 2020



Source: Pew Research Center



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# Ballot Initiatives

- 124 measures on state ballots this year.
  - Average is around 172
- Two main types of ballot measures
  - Legislative Ballot Initiatives
  - Citizen Ballot Initiatives
- 38 Citizen Initiatives were on the ballot, a decrease from 60 in 2018 and 72 in 2016.
  - Covid-19 hindered ability to collect signatures for initiatives.
- Two Thirds of ballot initiatives passed in 2020.



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# Popular Ballot Initiative Topics

- Marijuana (and other drugs) Legalization (all **passed**)
  - Medical: **Mississippi** and **South Dakota**
  - Recreational: **Arizona, Montana, New Jersey** and **South Dakota**
  - Psilocybin (magic mushrooms): **Oregon** and **Washington, DC**
- Civil and Criminal Justice Reform
  - Seven total, 4 passed: **KY, NE, UT, MI**. 3 failed: **CA1, CA2, OK**
- Revenue: Raising (5) and Limiting (5)
  - Raising: **AK, AZ, AR, CA, CO**
  - Limiting: **CO1, CO2, FL, NJ, VA**



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# Ballot Initiative Furthering Diversity, Equity and Inclusion



- Marijuana (and other drugs) Legalization
- Civil and Criminal Justice Reform
- Paid Family Leave
- Parolee Voting Rights
- Minimum wage



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# Local Ballot Initiatives

- Jersey City, NJ 64% of voters authorized the city council to use property taxes to support the arts
- Confederate Statues
  - Virginians in Six counties overwhelmingly voted to keep statues
  - Union County and Ouachita County in Arkansas keep statues
  - Forrest County, MS – 51% voted to keep statue



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## Local Elections



306 Mayoral Elections in cities over 25,000 people in 2020. (Not just on Nov 3rd)

Two Cities Over One Million people: Phoenix and San Diego

Four Cities between 500,000 and One Million People: Fresno, Portland, Honolulu, El Paso

73 Cities between 100,000 and 500,000

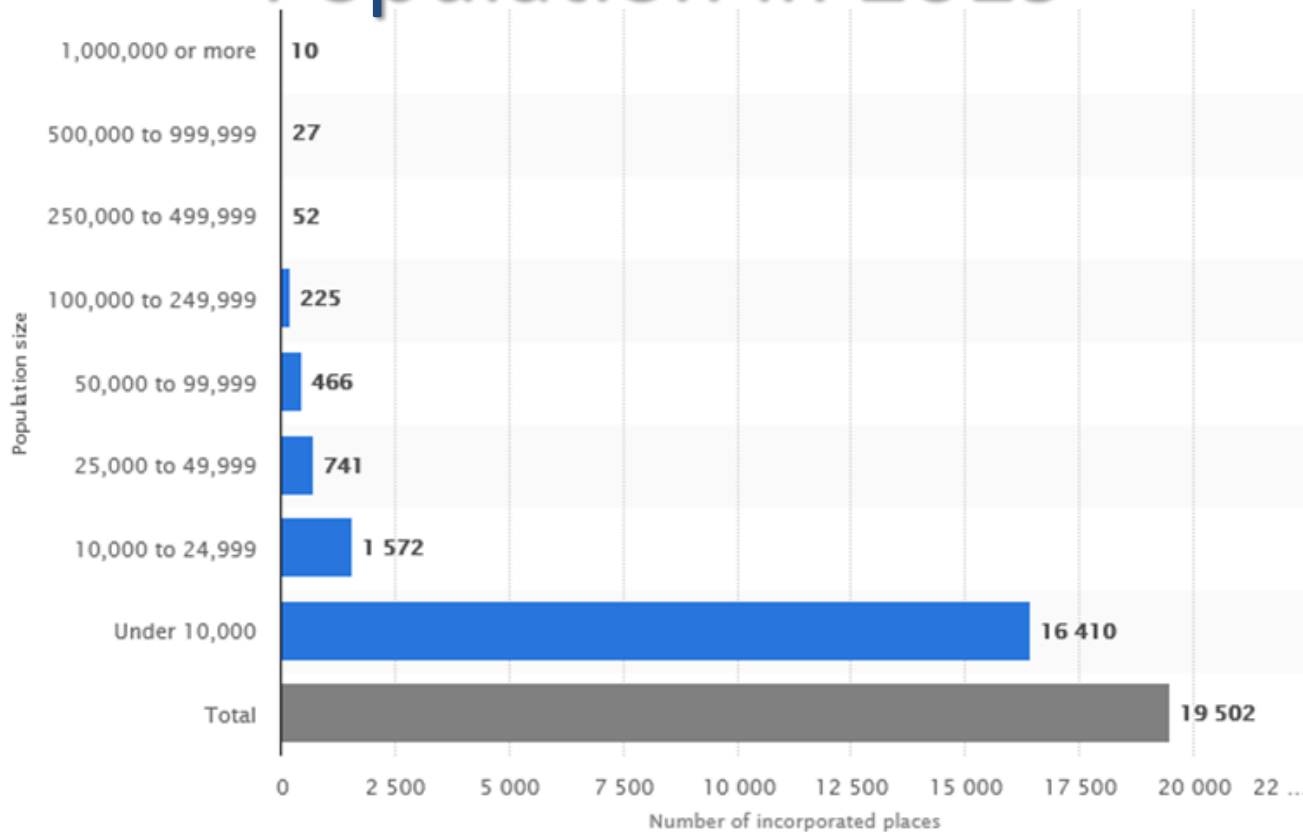
Just 87 new Mayors in 2020. (25% of elections)



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# Number of Cities and Towns by Population in 2019



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# Q & A with Peter and Jay



Type your questions directly into the Q&A box. Nina will pose as many of your questions as possible to each appropriate speaker during the webinar.



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# David Reid

**Senior Policy Advisor, Brownstein Hyatt**



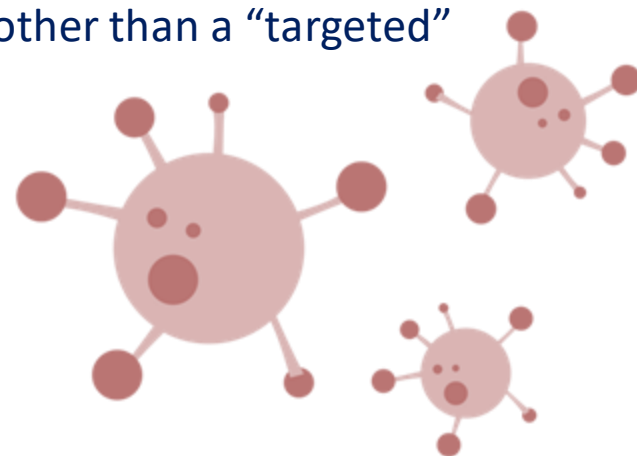
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# Lame Duck Session – COVID Relief Talks



- Lawmakers are unlikely to reach an agreement on another COVID relief package before the end of 2020.
  - Key Obstacles: Aid to state and local governments, liability protections, topline spending
- Senate Majority Leader Mitch McConnell (R-KY) recently replaced Treasury Secretary Mnuchin as the administration’s lead negotiator in relief talks.
  - Leader McConnell has vowed to oppose anything other than a “targeted” relief bill.
- Outlook: Passing a COVID relief measure will be among President-Elect Biden’s top priorities in early 2021, especially if infection rates continue to rise.



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# Lame Duck Session – Omnibus Negotiations

- The current continuing resolution (CR) is set to expire on Dec. 11.
  - Congress has two options to avoid a government shutdown:
    - Pass another CR to punt the fiscal cliff into 2021 (likely February or March 2021); or
    - Pass an omnibus spending bill to fully fund the government through fiscal year 2021.
- Where things stand:
  - The House approved its version of 10 of the 12 necessary funding bills in July.
  - Senate appropriators signaled their readiness to negotiate in mid-November by releasing drafts of all 12 spending bills.





# Lame Duck Session – Other Priorities

- **National Defense Authorization Act (NDAA)**



- The NDAA is critical to national security and must be passed before the holiday recess.
- Leaders of the House and Senate Armed Services committees have strived to keep the bill free of controversial provisions.
- The exact timing of passage is unclear, but it is expected to happen in the first half of December.

- **Extenders**



- Congress will likely attach expiring health and tax extenders to the year-end spending bill or CR.
  - Health extenders include funding for: community health centers, juvenile diabetes programs and safety net hospitals
  - Tax extenders include benefits for: certain film and theatrical productions, racehorses and business properties.



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# Narric Rome

**Vice President of Government Affairs &  
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# Our 2021 Policy Outlook

- COVID-19 Relief
  - CARES Act extensions
  - Additional relief proposals, like Save Our Stages
- Putting Creative Workers to Work Proposal
- Advance core legislative portfolio
- Leverage Administration priorities



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# Policy Outlook: COVID-19

Provisions expiring at the end of this year, which is 42 DAYS from now:

- PANDEMIC EMERGENCY UNEMPLOYMENT COMPENSATION, which gives 13 weeks of extra UI to those who have run out of options, ends
- PANDEMIC UNEMPLOYMENT ASSISTANCE -- used by gig workers -- runs out
- EVICTION MORATORIUM ends
- STATE AND LOCAL funding stops flowing
- 2020 REBATE CHECKS end
- STUDENT LOAN forbearance ends
- SMALL BUSINESS debt relief ends
- **UNIVERSAL CHARITABLE DEDUCTION LIMITS of \$300** expires
- EXCLUSION of employer payments of student loans stops
- REFUNDABLE TAX CREDIT for required paid sick leave runs out
- TAX CREDIT for family and sick leave for self-employed individuals ends
- THE PAYMENT DELAY for employer payroll taxes ends
- CHANGES on net operating losses end



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# Policy Outlook: COVID-19

- **Extend priority items from CARES Act**
  - Paycheck Protection Program
  - Unemployment Insurance, both funds and eligibility
  - State & Local Government relief funds
  - Direct checks
  - Grants through cultural agencies
- **Build support, and improve “new” relief proposals**
  - HEREOS Act
  - Save Our Stages
  - RESTART Act



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# Policy Outlook: Putting Creative Workers to Work Proposal



- 16 specific actions
- 900+ Organizational Endorsements
- 1,200+ Arts Leader Endorsements
- PCWW is a post-pandemic plan to leverage our creative power, to rebuild, reimagine and unify communities in every state, territory and within tribal lands
- 16 ways the new Administration can activate the creative economy within a comprehensive national recovery strategy.



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# Policy Outlook: Advance Core Priorities



- ~12 Issue Briefs Planned for NAAS
  - NEA, Arts Ed, Tax, Technology
  - Arts and healing, cultural Exchange, international artists, public broadcasting
  - Creative economy, infrastructure
- Return of Earmarks or “Congressionally directed spending”



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# Policy Outlook: Administration!



- COVID-19 Relief > Recovery
  - State and Local aid
  - Unemployment insurance
  - Public Health Jobs Corps
- Address Systemic Racism >
  - Small Business Opportunities
  - Homeownership
- Infrastructure > Build Back Better
- Healthcare – ACA



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# Q & A with David and Narric



Type your questions directly into the Q&A box. Nina will pose as many of your questions as possible to each appropriate speaker during the webinar.



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# Lauren Cohen

**Government Affairs and Grassroots Manager**



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# Looking Ahead: Who to Engage

- Connect with new and returning members of Congress
  - Build and maintain relationships with Congressional staff
  - Sign up for newsletters and follow elected officials on social media.



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# Looking Ahead: When to Engage



- Key Dates for Advocacy
  - January 3: Swearing-in day for the 117th Congress
  - January 5: Runoff election for two Georgia Senate seats
  - January 20: Inauguration Day for the Biden-Harris Administration
  - March 2021: Administration budget recommendations expected
  - May-June 2021: The U.S. House Appropriations subcommittees expected to markup their bills



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# Looking Ahead: How to Engage

- Send messages through the VoterVoice platform
- Join the Arts Action Fund
- Join your State Arts Advocacy organization

## Urge Support for the Arts in COVID-19 Relief Legislation

### Current Status

On October 1, the U.S. House passed a "skinny" version of the HEROES Act (which the House originally passed in May). This \$2.2 trillion bill included provisions that are greatly needed by the arts and culture sector such as:

- \$135 million **each** for the **National Endowment for the Arts**, the **National Endowment for the Humanities**, and the **Institute of Museum and Library Services** for grants to support the general operations of recipients and language to permit the waiver of matching requirements.
- A second round of **Payroll Protection Program (PPP)**, loans of up to \$2 million for certain hard-hit businesses; a set aside 30 percent of PPP funds for nonprofits of all sizes and types to receive first-time PPP loans; and a streamlined loan



### Compose First Message

- US Senators

#### Subject

Support the Arts In COVID-19 Relief Legislation

#### Message Body

Please add your own story about this issue to personalize your message

As the Senate considers additional forms of COVID-19 federal assistance that may be targeted or widespread, we urge support for relief that will sustain the arts sector's unique capacity to support the U.S.

### Compose Second Message



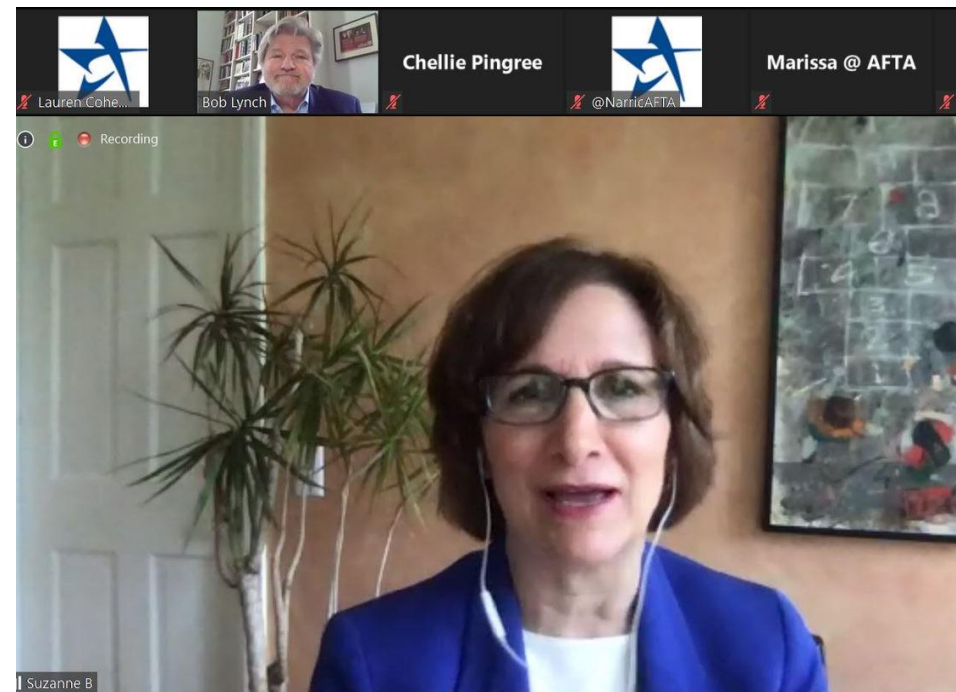
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# Looking Ahead: How to Engage



- 2021 National Arts Action Summit
  - Registration Opens January 11
  - National Arts Action Summit Week:  
April 5-9
  - Arts Advocacy Week:  
April 12-16
  - Connect with State Captains to join in their ongoing work



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